

For Mid-Week Pictorial's Free Travel Service See Page 14

Mid-Week Pictorial

'NEWS OF THE WORLD IN PICTURES'

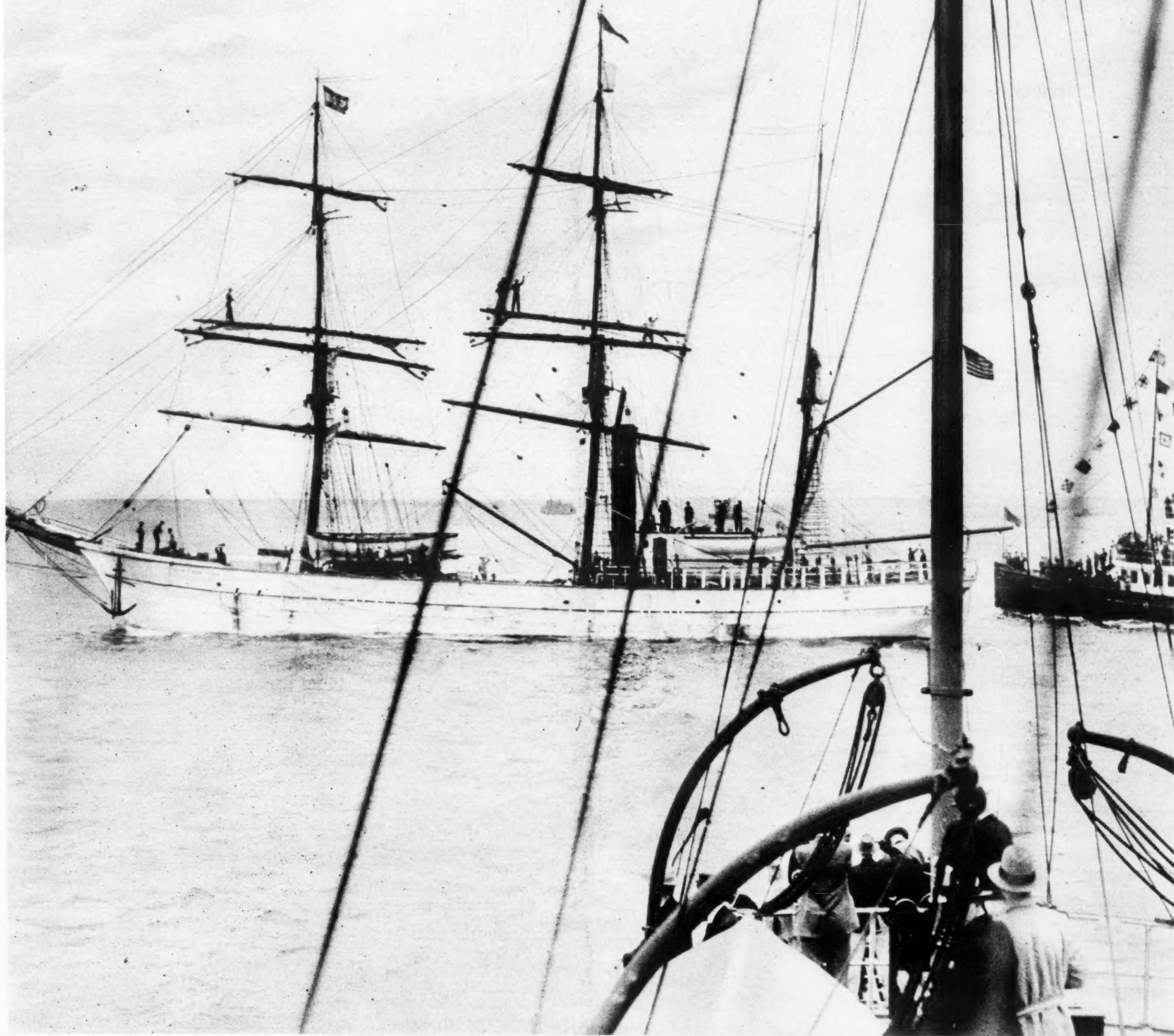
PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY

WEEK ENDING
SEPTEMBER 8,
1928.

VOL. XXVIII, NO. 3

TEN
CENTS

CANADA
15 CENTS



The Start of a Great Adventure: Commander Byrd's Ice Breaker and Supply Ship, City of New York, Steams Out of New York Harbor on Her Way to the Frozen Wastes of the South Polar Seas. The City's Official Boat, Macom, Accompanied Her Down the Bay With Tooting of Whistles and Sounding of Sirens.

(Times Wide World Photos.)



A BIG DAY FOR SMALL BOATS ON THE SCHUYLKILL: THE FIRST ANNUAL OUTBOARD MOTOR-BOAT REGATTA,

Which Was Held Near Philadelphia, During Which the Sir Thomas Lipton Cup Was Competed for by Some of the Fastest Craft of Their Kind in the Country.

(Times Wide World Photos, Philadelphia Bureau.)



THE CHALLENGE CUP COMES BACK TO THE UNITED STATES: CLINTON H. CRANE and His Daughter Return From the 6-Meter Races in Norway With the Seawanhaka Corinthian Trophy, Which Was Won by His Yacht Akaba.

BOTH IN THE SAME FIX: THE MISSES HILDA HUMBURG AND MARY E. FRANK Arrive at Seattle After a Trip Across the Pacific. (American Mail Line.)



AFTER THE WINNING OF THE PRESIDENT'S CUP: JOE RUDDY, Veteran Coach and Manager of the N. Y. A. C. Team, With J. Curran, Edward L. Lee, Leo Giebel, Raymond Ruddy, the Winner, and George Fissler, at the End of the Swimming Races in the Potomac.

(Times Wide World Photos.)

THE NEW SOUTHPAW OF THE YANKEES: TOM ZACHARY, Late of the Senators, Who Has Been Purchased at the Waiver Price From the Washington American League Club. He Won the First Game That He Pitched for the Yankees.

(Times Wide World Photos, Washington Bureau.)



METROPOLITAN AMUSEMENT GUIDE

FEATURE MOTION PICTURES



World's Greatest Show—World's Greatest Theatre
A balanced program of cinema art and diversissements. Mental recreation and physical comfort in the world's largest and most beautiful theatre. A symphony orchestra and a gorgeous ballet.
WORLD'S LARGEST AND MOST EFFICIENT COOLING PLANT NOW IN OPERATION
Always Cool—Delightful—Refreshing

Let's go to war together



LET'S go to war together! Let's close our eyes and hear the muffled beating of the drum corps—the crunching of a million feet upon the pavements—the rousing cheers of thousands—flags waving, women crying, your heart at your throat—and the happy-go-lucky laughter of a doughboy off for the great adventure.

Five outstanding heroes of the World War, five top-notchers in the world of courageous daring, invite you for a week of thrills. Come with the greatest American hero into the war-lashed fury of the Argonne Forest and capture with him 132 Germans single-handed.

Come with that dashing Count who grew from pigsty boy to be the most daring buccaneering German pirate on the seven seas—and with him capture the crews and sink the cargoes of fifteen Allied merchantmen.

Wing your way across the German lines in a hundred air raids—back through the years to the whir of a "spad" that ends its brief career in a flash of lurid, yellow flame—

Let's go to war together! With Lawrence of Arabia—the 26-year old Englishman who organized and led an army of wild Bedouin tribesmen across sand-swept deserts to break the Turkish hold upon Arabia!



Great Adventures of the World War

Let's go to war with the Secret Service—to chase a band of payroll thieves across the war-bleed towns of war-weary France—to break up a gang of German spies just in time to save the giant *Leviathan*—to flirt with death in the greatest spy hunts ever staged—into the underworld of Parisian cabarets, where alluring demoiselles tilted their

glasses of luscious wine and wooed and won their victims for Uncle Sam's intelligence department.

Come with these five great adventurers into the greatest adventures they ever thrilled to.

The coupon on this page will bring them to you in five great books of thrills—the greatest adventures of the greatest adventurers of the World War—beautifully bound in a handsome set that you can examine for a week at home.



Just Clip and Mail the Coupon—Enclose No Money

Fill in the convenient coupon below and mail it to us at once. We will send you this handsome 5-volume set—THE GREAT ADVENTURES OF THE WORLD WAR for seven days' free examination. Thrill to their action and suspense for a week at our expense.

If this set doesn't sell itself upon its own merits as the most remarkable collection of adventures you ever read, then return the books at our expense and we'll forget about it. But if you decide that this is the most unusual set of books you ever read and that you want them as your own, then at the end of the week send us not the regular price of Twelve Dollars but the special, temporary, low introductory price of only \$1.85 cash and two dollars a month for four months.

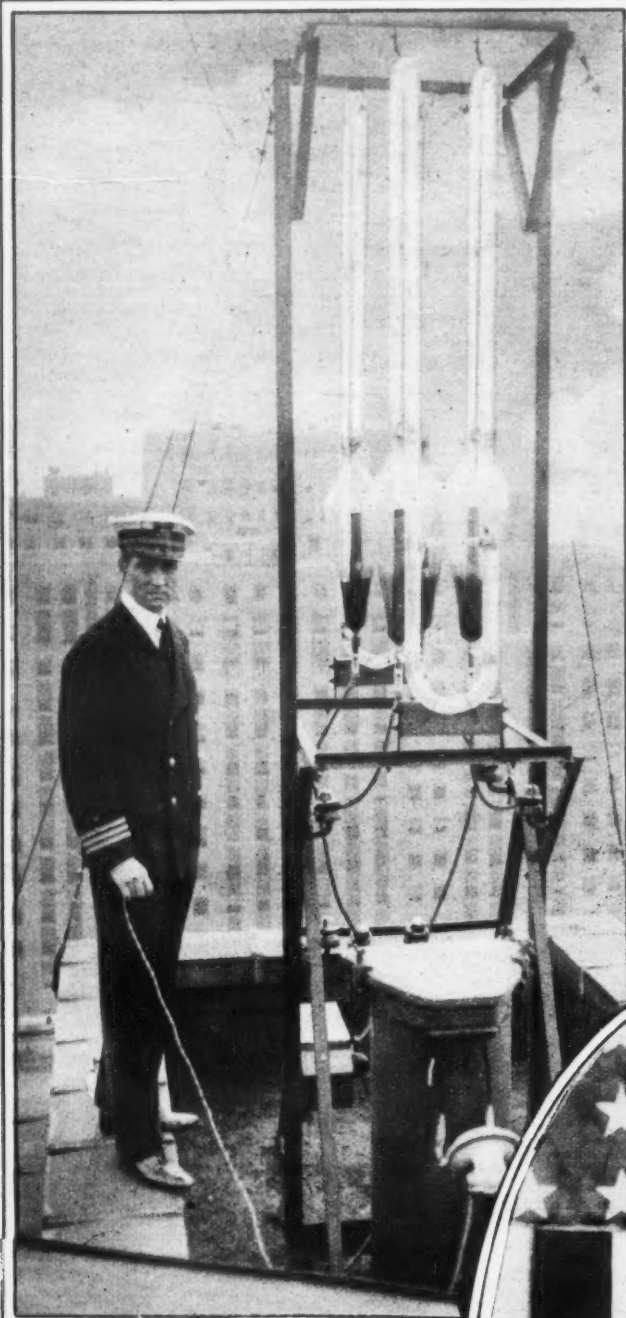
Remember this offer may never be made again. Costs may prohibit our selling this great set at such an astounding reduction. Fill in and mail the coupon to-day, now!

— — — clip and mail NOW! — — —

NELSON DOUBLEDAY, INC.
Dept. GA-239, Garden City, N. Y.

Please send for my inspection the 5-volume set of *Great Adventures of the World War*. Within a week I agree to return the set or else to send you \$1.85 first payment and only \$2.00 a month until the special price of \$9.85 is paid. Cash discount 5 per cent.

Name.....
Address.....
City..... State.....
Reference (employer).....



**THE NEW LIGHT ACROSS THE
HEAVENS OF NEW YORK: COM-
MANDER BYRD**

Lights the Beacon Which Has Been
Placed on the Roof of the Biltmore
Which Is to Produce a Ray Visible for
Fifteen Miles in a Heavy Fog and Fifty
Miles on a Clear Night.
(Times Wide World Photos.)



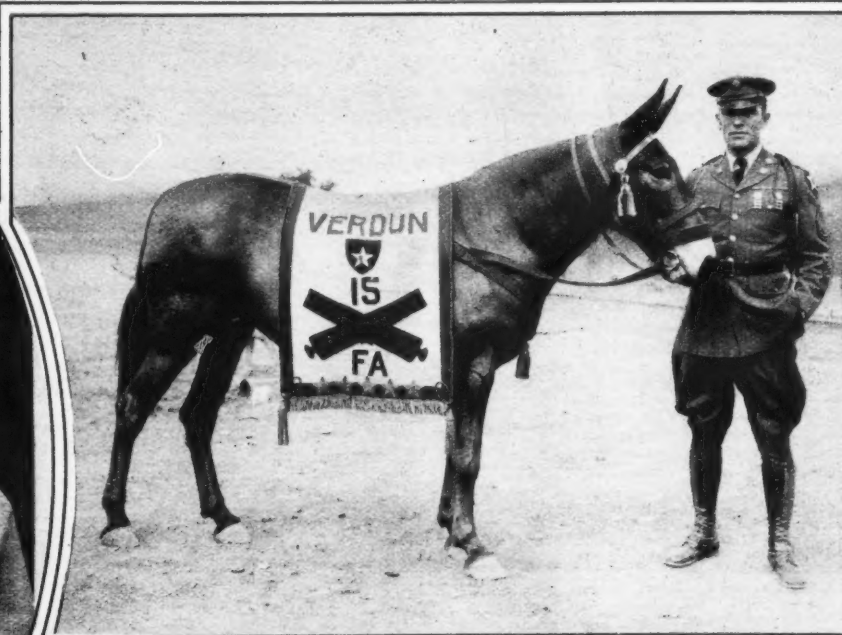
THE LORD MAYOR OF SOUTHAMPTON: "HER WORSHIP," MRS. LUCIA FOSTER-WELCH,
and Her Daughter Who Has the Title of "Lady Mayor" of the English City, Lay a Wreath on the Tomb of
the Unknown Soldier in Arlington Cemetery.

(Times Wide World Photos,
Washington Bureau.)



**A
RELIC OF THE
OLD INDEPENDENCE HALL:
HARPUR M.
TOBIN,**

Junior Vice Com-
mander-in-Chief
of the Veterans
of Foreign Wars,
With the Gavel
Which Was Made
From the Original
Wood of the Bal-
ustrade of the
Building, Which
Was Used at the
Twenty-ninth
Annual Encamp-
ment at
Indianapolis.



"THE ONLY AMERICAN MULE BORN IN FRANCE": VERDUN,
the Mascot of the Fifteenth Field Artillery, All Dressed Up to Greet
Members of the American Legion at Their National Convention at San
Antonio, Texas, and March in the Grand Parade.
(Times Wide World Photos.)



ON THE BEACH AT WAIKIKI: THE SECRETARY OF WAR,
With His Two Daughters, the Misses Cynthia and Alice Davis; His
Aide, John H. Halliday (Left), and Lieutenant Lester J. Maitland,
in Hawaii. (Times Wide World Photos.)



THE CAPITOL MOVES TO HAWAII: A HUGE SUGAR COPY
of the Building, Which Was Made for the Dinner Given by the Secretary of War
for the Visiting Officers of the British Fleet at the Captain Cook Sesquicentennial
in Honolulu.

Mid-Week Pictorial

"A National Magazine of News Pictures"

VOL. XXVIII, NO. 3

NEW YORK, WEEK ENDING SEPTEMBER 8, 1928

PRICE TEN CENTS



THE QUEEN OF THE NETS IN ACTION: MISS HELEN WILLS

at a Stirring Moment in the Tennis Tournament at Forest Hills, Long Island, N. Y., Where for the Fifth Time She Won the National Women's Championship, Thus Bringing to a Close the Campaign That Had Seen Her Win the Premier Laurels at Auteuil, Wimbledon and Forest Hills Without the Loss of a Set in Three Months of Play.

(Times Wide World Photos.)

MAN OF THE WEEK



WILLIAM FAIRFIELD WHITING,
New Secretary of Commerce,
Succeeding Herbert Hoover.
(Times Wide World Photos.)

THE appointment of William F. Whiting of Holyoke, Mass., as Secretary of Commerce, following the resignation of Mr. Hoover from that office, came as something of a surprise to the politicians. Mr. Whiting's name had not previously been mentioned as a prospective Cabinet officer. It had been generally thought that the appointment would go to Dr. Julius Klein, head of the Bureau of Foreign and Domestic Commerce, or to Walter F. Brown, Assistant Secretary of Commerce.

It is said that the portfolio had been offered to William M. Butler of Massachusetts, former Senator from that State and former Chairman of the Republican National Committee, but that he had declined the honor. It is understood that in choosing a successor to Mr. Hoover the President felt impelled to name an Eastern man, inasmuch as eight members of the present Cabinet, if Mr. Hoover is counted, are from the West. The East is represented in the Cabinet by Secretary of the Treasury Mellon and Attorney General Sargent. Mr. Whiting's appointment gives the East three of the ten Cabinet positions.

Mr. Whiting, who is 64 years old, was graduated from Amherst in 1886. He has long been an influential Republican in his State. He is a personal friend of the President and a long time admirer. He was a delegate to the Chicago convention in 1920 and voted for Coolidge on every ballot for President. He and Frank W. Stearns were the two original Coolidge men.

Mr. Whiting is President of the Whiting Paper Company of Holyoke. The family is an old New England one. The father of the new Secretary of Commerce started manufacturing fine writing paper in 1865. Only a few months ago Mr. Whiting purchased the Lyman Mills, a large cotton mill in Holyoke that had been liquidated, and is remaking it into a modern paper mill.

Those close to the President declare that Mr. Whiting is eminently fitted for the position as a man of large affairs and a business executive of long experience, familiar with European as well as American commercial methods. The new Secretary stated that he intended to follow the policies of Mr. Hoover, particularly as he assumed they had been sanctioned by Mr. Coolidge.

Mr. and Mrs. Whiting have three sons, William, Edward C. and Fairfield, all of whom are connected with the Whiting Paper Company. They also have one daughter, Mrs. Neil Chapin of Springfield, Mass.

The term of office extends only to March 4, 1929, the expiration date of the Coolidge Administration.



BEAUTY IN DUPLICATE: A GROUP OF DANCERS

Reflected in the Clear Waters of Fairy Pool in the Paradise Valley of the Rainier National Park, Washington, 5,557 Feet Above Sea Level. Behind Them Is the Peak From Which the Park Takes Its Name.



A GLOBE TROTTER RETURNS FROM HIS TRAVELS:

BURTON HOLMES, Who Has Visited Nearly Every Country of the Globe, Arrives on the Paris.
(Times Wide World Photos.)



EDDIE CANTOR'S BREAD CAST UPON THE WATERS RETURNS AS AN AUTOMOBILE: GEORGE OLSEN, the Orchestra Leader, Who Was Discovered in a Small-Time Vaudeville House and Was Brought to New York by the Comedian, Presents a Car to His Old Friend.
(Times Wide World Photos.)

WITH THE NEW BOOKS



HILDA VAUGHAN.
THE INVADER. By Hilda Vaughan. New York: Harper & Bros. \$2.50.

THE hills and valleys of Wales form the background of Hilda Vaughan's latest work, "The Invader." Clothed in mists, swept by storms and buried in snow through the bleak Winter and Spring, they were still more hospitable than were the hearts of the villagers and country folk to the invader in the form of Miss Webster, a prim English spinster of forty-eight.

That angular, determined lady, a teacher in an English agricultural school, had unexpectedly fallen heir to Plas Newydd, a Welsh farm that, despite the poverty of the soil, had been made a paying proposition by its tenant, a certain Daniel Evans. The building itself was the biggest and most imposing one in the whole countryside. Evans's heart was bound up in it and he hoped in another year to be able to buy it. Daniel was a man of herculean frame, a violent temper and an indomitable will. He was fifty-two and had never married in deference to the wish of his mother, although he had been something of a gay blade among the girls of the district. His consternation and anger when he learned that the Englishwoman had inherited the coveted Plas Newydd and intended to retain and farm it were beyond description.

In this feeling he was seconded by practically all the people of the district, who banded together against the woman intruder, who on her part despised them and rode roughshod over their feelings. They felt differently, however, toward Monica Wood, a lovely English girl who had come with Miss Webster as a companion. Personally she won all the hearts which were like steel toward her employer. And among those hearts was that of young Dr. Dick Langdon, who, for his skill and goodness, was adored by the people whom he served. The growth of love between the two young people is charmingly pictured, and although Cupid at one time seemed to have received a staggering blow and be hanging on the ropes, he eventually came back and conquered. His victory is the one redeeming element in the bitterness of the struggle waged against the invader.

For bitter it was beyond belief. The people of the region, led by Daniel, eschewed no means however unscrupulous to achieve their purpose. Miss Webster's sheep were stolen or killed, her servants were suborned, her property was damaged, the tires of her car were cut, she was annoyed, rebuffed, lied to and cheated on every hand. Daniel loomed as the Mephistopheles behind it all. What the issue of the conflict was must be left for the discovery of the reader. It is a powerful portrayal of unleashed primitive passions.

COMMANDER BYRD'S EXPEDITION SETS OUT FOR THE ANTARCTIC



A FAREWELL GESTURE FROM THE AIR: BERNT BALCHEN, Piloting One of Commander Byrd's Airplanes, Flies Over the City of New York as She Leaves the Pier in Hoboken to Sail Away to the Antarctic.
(Times Wide World Photos.)



"FOR MEDICINAL USE ONLY": CASES OF WHISKY

Loaded on Board Commander Byrd's Ship at Hoboken to Be Used by the Members of the Crew Only in Case of Emergency.
(Times Wide World Photos.)



THE LEADER SPEEDS THE PARTING EXPLORERS: COMMANDER BYRD Shaking Hands With Captain Melville, in Command of the City of New York, Flagship of the Expedition to the Antarctic.
(Times Wide World Photos.)

THE CHIEF MEDICAL OFFICER OF THE EXPEDITION:

DR. FRANCIS D. COMAN of Johns Hopkins, With a Group of His Relatives and Friends, on Board the City of New York Just Before She Sailed.
(Times Wide World Photos.)

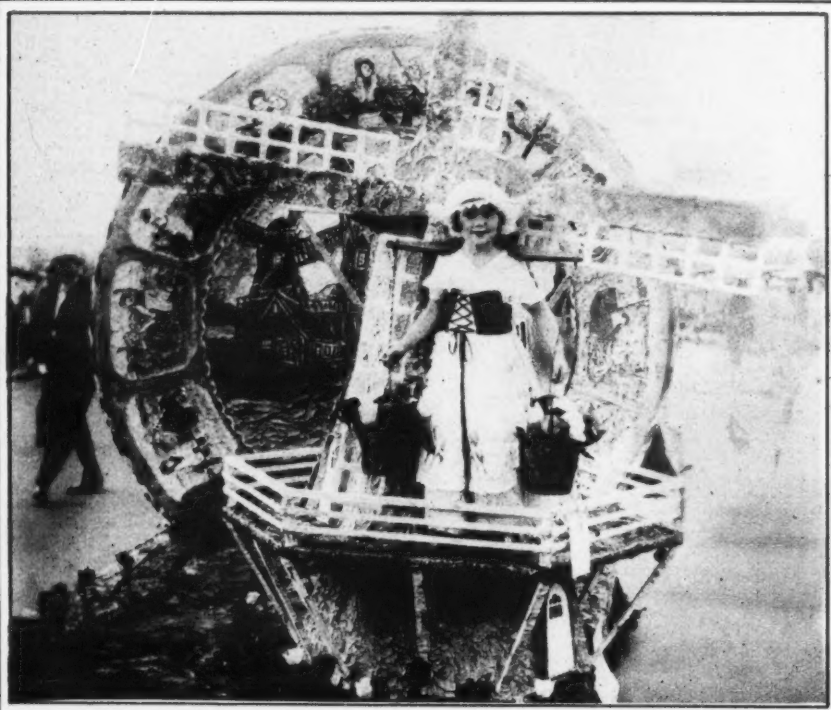
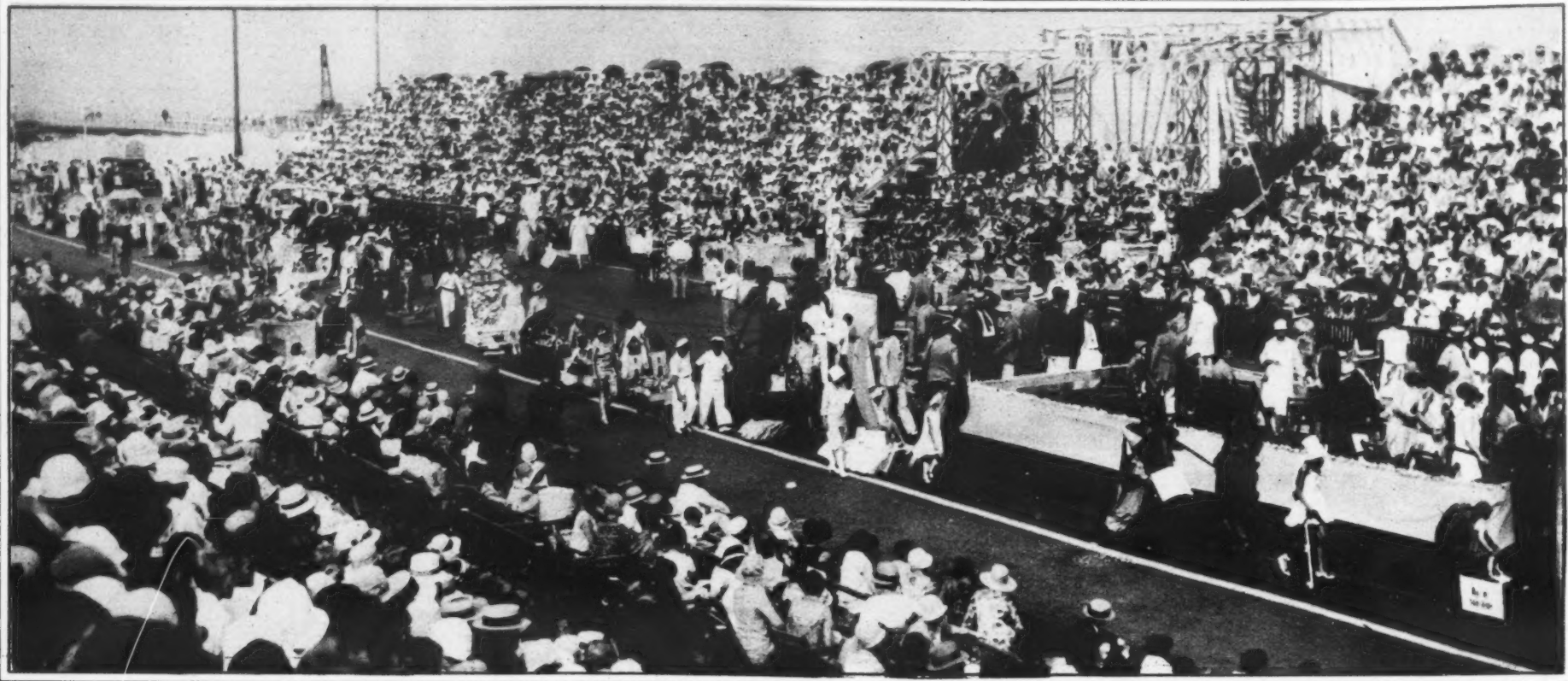


THE BOY THEY LEFT BEHIND THEM: WILLIAM GRAVENSKI, One of Three Stowaways Who Hid on the City of New York, Two of Whom Were Found Just Before the Ship Sailed, While the Third, Discovered at Sea, Departed on His Voyage of Adventure.
(Times Wide World Photos.)



THE LUCKIEST BOY OF THEM ALL: PAUL SIPLE, Who Was Chosen From the Six Boy Scouts Who Were Sent to New York After a National Elimination Contest, Bids Good-Bye to His Mother Before Commander Byrd's Flagship Sails Away on a Two Years' Voyage.
(Times Wide World Photos.)

Picturesque Pageant of the Annual Baby Parade



WINNER OVER ALL: NORMA DREYER
of Elizabeth, N. J., 6 Years Old, Who Won the Queen's Prize, Which Carried With It the Title of Champion of the Baby Parade.
(Times Wide World Photos.)

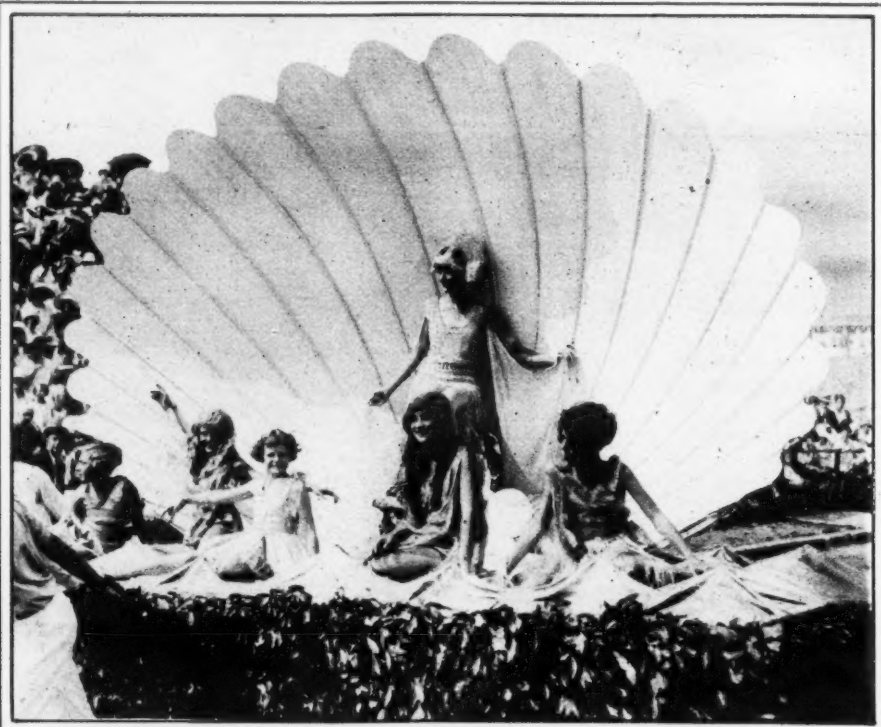
PASSING
BEFORE THE
GRAND-
STAND: AN
IMMENSE
THRONG,
Estimated at
150,000, Viewed
the Glittering
Annual Baby
Parade at
Asbury Park,
N. J., Which
Embraced
Youthful
Entrants From
All Parts of
the Country.
(Times Wide
World Photos.)



A MERE GOVERNOR IS GREETED BY ROYALTY: QUEEN TITANIA,
the Ruler of the Asbury Park Baby Parade, Shaking Hands With Governor
A. Harry Moore of New Jersey.
(Times Wide World Photos.)



**A BOLD, BAD BUCCANEER: LITTLE
ELOISE MORRIS**
of Ocean City, N. J., Three and a Half
Years Old, Aboard the "Pirate Ship,"
Second Prize Winner in the National
Division.
(Times Wide World Photos.)

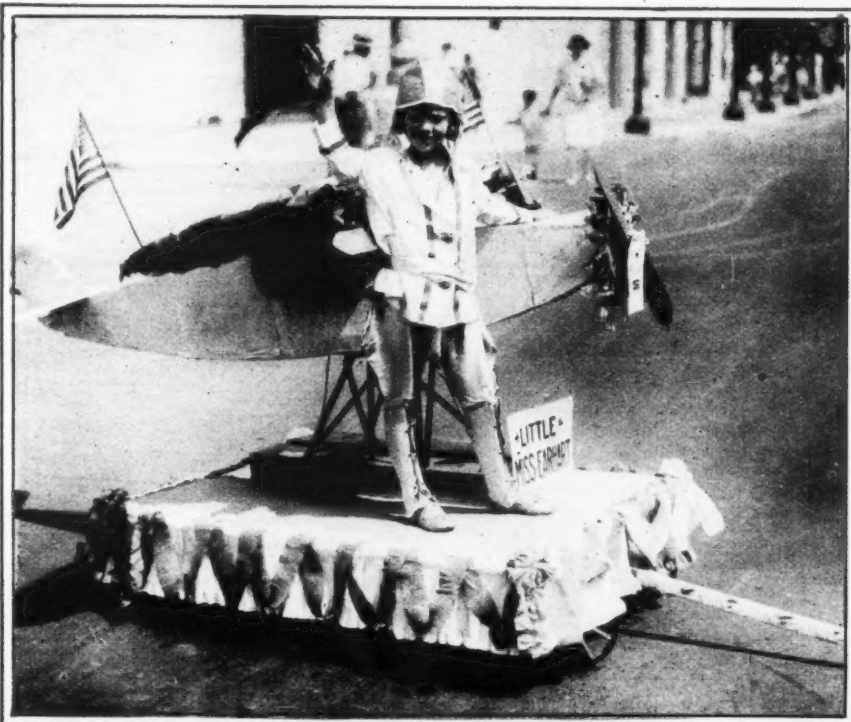


A SPECTACULAR FLOAT: MISS JEANNE DEBARR
of Bradley Beach as "Miss Seashore" in One of the Most Effective Groupings
of the Parade.
(Times Wide World Photos.)



**THE INVINCIBLE GOD: HARRY
MCCOLLUM**
of Long Branch, N. J., One of the
Prize Winners as Cupid.
(Times Wide World Photos.)

Witnessed by Vast Throngs at Asbury Park, N. J.

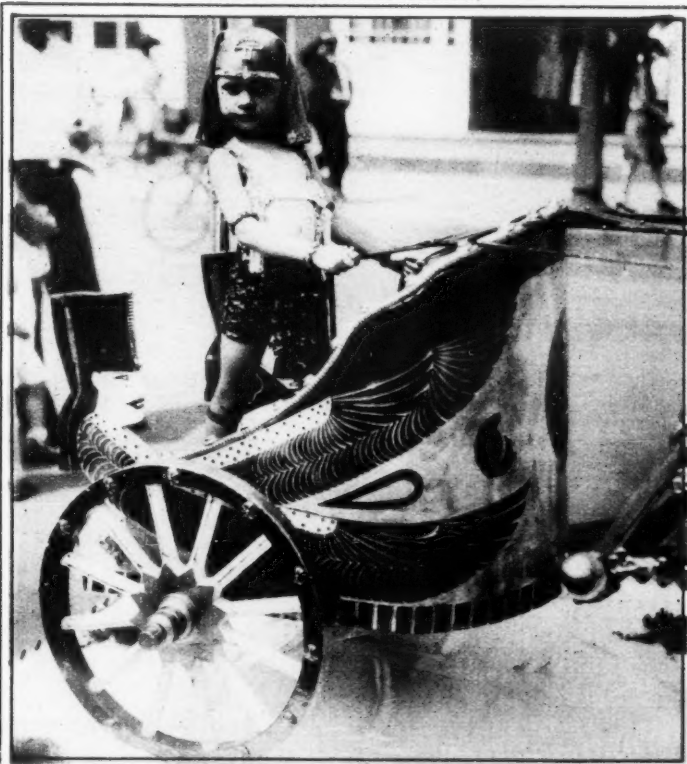


WINNERS OF THE GRAND PRIZE IN THE FLOATS DIVISION: ADA AND LILLIE HOFFMAN, Seven and Two Years Old, Respectively, Daughters of Congressman and Mrs. Hoffman of South Amboy, N. J., on the Float Appropriately Named "Our Dears." (Times Wide World Photos.)



REMINISCENT OF AN OCEAN FLIGHT: DOROTHEA V. STERN of Maplewood, N. J., 5 Years Old, as "Little Miss Earhart." (Times Wide World Photos.)

A CELEBRATED CHARACTER: JANICE HENDRICKS of East Orange, N. J., First Prize Winner in the Express Wagon Division. (Times Wide World Photos.)



AS IN THE DAYS OF CLEOPATRA: NATALIE KUHN of Elizabeth, N. J., as the Siren of the Nile. (Times Wide World Photos.)



BROWN DERBY AND ALL: HARRY L. HOFFMAN of Newark, N. J., as the Democratic Candidate for the Presidency. (Times Wide World Photos.)



AN OPTIMISTIC MISS: LITTLE BETTY ARNOT of Asbury Park, 4 Years Old, First Prize Winner in the Baby Coach Division. (Times Wide World Photos.)



THE ADVISORY COMMITTEE OF THE WOMEN'S ACTIVITIES OF THE NATIONAL DEMOCRATIC CLUB, CALLED BY MRS. FRANKLIN D. ROOSEVELT AND MRS. NELLIE TAYLOR ROSS: Reading From the Left, They Are, Seated: Ida M. Tarbell, Mrs. J. J. King, Mrs. Roosevelt. Standing: Agnes H. Wilson, Mrs. Samuel Wilson, Mrs. Anna Strubel, Senator Peter G. Gerry, Mrs. Charles Sharpe, Mrs. La Rue Brown. (Times Wide World Photos.)



GOOD NEWS FOR ALL CAMPAIGN SPEAKERS: COLONEL JOHN Q. TILSON, Chairman of the Republican Speakers' Bureau, Testing the Microphone on the Top of One of a Fleet of Buses Equipped With Microphones and a Moving-Picture Apparatus Which Are to Tour the Country. (Times Wide World Photos.)



THE TWO "FIRST LADIES" OF THE DEMOCRATIC PARTY: MRS. ALFRED SMITH AND MRS. JOSEPH T. ROBINSON With the Vice Presidential Candidate at a Reception Which Was Given for Them by the Women's National Democratic Club in New York. (Times Wide World Photos.)



"THE SUPERMAN": A BUST DESIGNED BY MAXIMILIAN MICHALSKY, a Russian Sculptor, Which Was Inspired by Gene Tunney, Whom He Believes to Embody the Characteristics of the Ideal Man of the Future. (Times Wide World Photos.)



A REHEARSAL OF THE SHOW WHICH WAS NEVER GIVEN: GOVERNOR SMITH Shows the Camera Men How He Expected to Deliver His Speech of Acceptance in Front of the Capitol in Albany, a Ceremony Which Was Moved to the Assembly Chamber Indoors When the Weather Voted Wet. At Right Are the Three Units Constituting the Television Portable Transmitter. (Times Wide World Photos.)

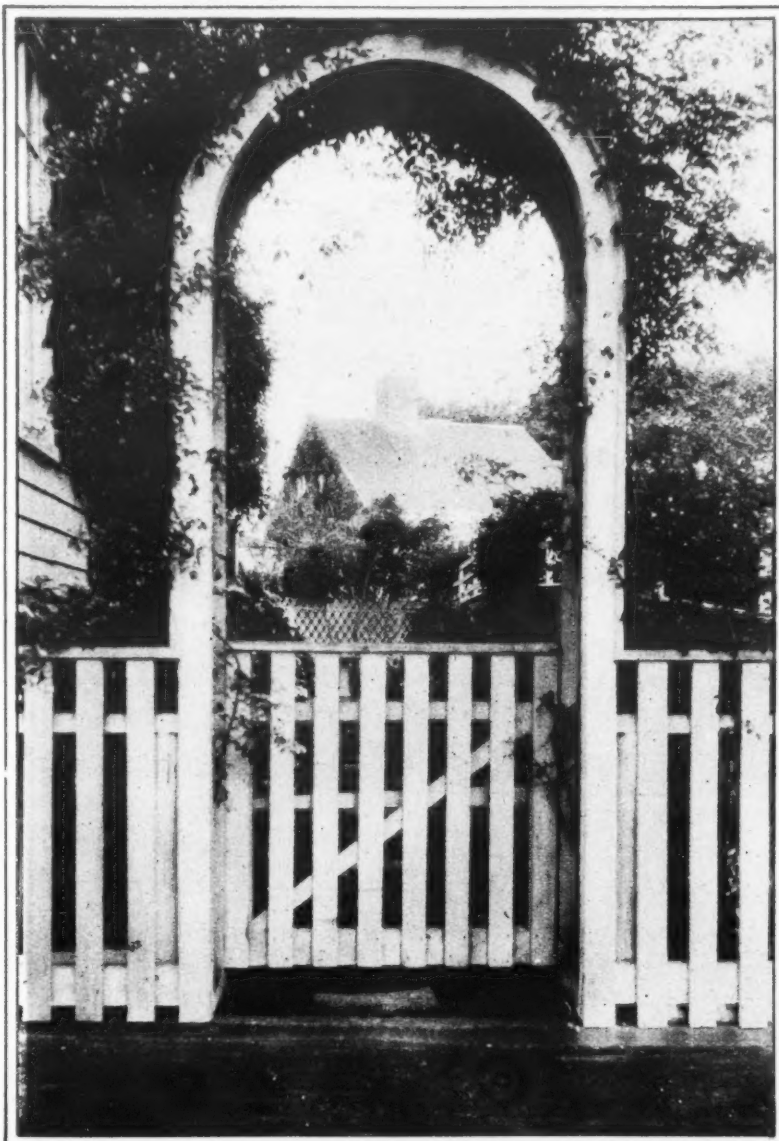


THE 1928 MODEL OF THE OLD BROWN DERBY: MISS ANNA MARIE JOHNSON of Buffalo Expresses Her Political Preferences by Wearing a High Hat for Smith. (Times Wide World Photos.)

Awards In the Home-Garden Prize Contest

First Prize—Ten Dollars
Won by E. J. Greenan, Pawtucket, R. I.

Second Prize—Five Dollars
Won by E. M. Bell, Salem, Ore.



THE GARDEN GATE.



ROSE TIME.

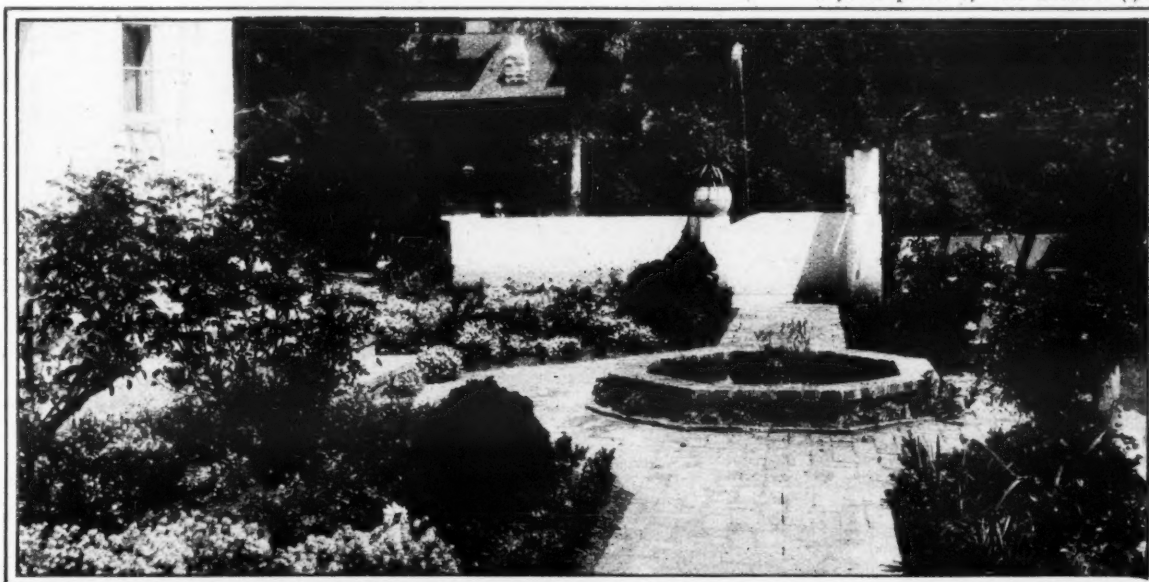
MID-WEEK PICTORIAL invites its readers all over the land to send in photographs of their gardens, to be entered in its Garden Contest. The competition is not intended to include great estates with their staffs of highly paid gardeners. Rather it applies to gardens that adjoin or surround the typical American home. The award of prizes will be based not on the size of the gardens but on their beauty, variety and design—all the elements that add to their attractiveness and appeal to the eye.

The prize-winning photographs sent in each week will be reproduced the next week in the pages of Mid-Week Pictorial, which will award a first prize of ten dollars (\$10) in cash for

the photograph adjudged the best each week; five dollars (\$5) for the second best, and three dollars (\$3) for each additional photograph published.

Send photographs, not negatives. Pictures will be sent back on request if return postage is enclosed. It is hoped and believed that the contest will stimulate interest in gardening and add greatly to the exterior beauty of the home. Questions are invited, and expert advice will be given for the making and maintaining of a garden.

All readers of Mid-Week Pictorial are eligible to take part in the competition. Send your entries to the Garden Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.



UNDER
CALI-
FORNIA
SKIES.
Three
Dollars
Awarded
to Mrs. A.
H. Mc-
Connel,
Santa
Barbara,
Cal.



TULIP GARDEN.
Three Dollars Awarded
to Louis R. Murray,
Ogdensburg, N. Y.

HUMAN AND
OTHER FLOWERS.
Three Dollars
Awarded to J. H.
Field, Fayetteville,
Ark.

FEATURED IN CURRENT AND COMING BROADWAY PRODUCTIONS



A SCENE FROM "EVA THE FIFTH,"
Starring Claiborne Foster, at the Little Theatre.
(White.)



MINNA
GOMBEL,
in "The
Great
Power,"
Which
Opens
This Week
at the Ritz.
New York
Times
Studio.)



CHARLES
EATON,
in "Skid-
ding," at
the Bayes
Theatre.
(New York
Times
Studios.)



BOBBE ARNST.
(White.)

THOUGH still less than 21 years of age, Bobbe Arnst has seventeen years of theatrical experience behind her. Since the age of 3 she has been on the stage, her debut having been made with a stock company in Kansas City.

This youthful veteran of the footlights has played in legitimate drama, movies, musical comedy, revue, concerts, pantomime, vaudeville and night clubs, and has found time to be a teacher of dancing on the side.

At present she has a prominent rôle in "Rosalie," with Marilyn Miller and Jack Donahue, at the New Amsterdam Theatre, New York.

She is a native of New York City. Her father was Norwegian and her mother French, and her full name is Robert Leone Arnst—hence Bobbe.

As a dancing comedienne Miss Arnst has a style of her own, and a way with her which must be seen to be appreciated.



ZITA
JOHANN,
in
"Machinal,"
Which
Opens
Next
Week at
the
Plymouth
Theatre.
New York
Times
Studio.)



ODETTE
MYRTIL,
in "White
Lilacs," at
the Shubert
Theatre.
(New York
Times
Studios.)

Questions of General Interest Regarding Plays and Players, Past and Present, Will Be Gladly Answered, Either in These Pages or by Mail, if Addressed to the Dramatic Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

MARY ASTOR-BLENDS CHARM AND SATIRE IN "HEART TO HEART"



TRIPPING THE LIGHT FANTASTIC: UNCLE JOE AND THE PRINCESS Prepare to Twine the Mazes of the Dance, While Philip Lennox (Lloyd Hughes) Looks On.



A GREAT OCCASION: AMERICAN DEMOCRACY IS THRILLED by the Privilege of Kissing the Hand of a Princess. Left to Right: Mary Astor, Virginia Gray, Louise Fazenda, Raymond McKee, Thelma Todd, Lucien Littlefield and Eileen Manning.

By Mitchell Rawson

MOTION pictures come and go, but it is always a pleasure to look forward to any picture in which Mary Astor appears; and nearly always it is an even greater pleasure to remember it. Her newest vehicle, "Heart to Heart," a First National production, leaves many agreeable recollections in the mind of the spectator.

It is not by any means a great picture. It is not even an exceptionally good one. But it tells a pleasant story in an interesting way; it is splendidly cast, and the central rôle is admirably suited to Miss Astor. With her are featured Lloyd Hughes and Louise Fazenda, and among others present are Lucien Littlefield, Thelma Todd, Raymond McKee, Eileen Manning and little Virginia Gray, who is doubtless one of the radiant screen stars of the future.

In its way "Heart to Heart" is a social satire, and not by any means a bad piece of work in that vein. The theme (if so it may be called) is American snobbery. As we all know, this phenomenon exists in surprising abundance in the most unexpected places; and while it is slightly exaggerated in the interests of the somewhat incredible plot of "Heart to Heart," the exaggeration is not unreasonable and makes for entertainment.

The rôle played by Mary Astor is that of a princess—but an American-born princess. Just why she married the Italian nobleman who has departed this life when the story begins is not revealed, but she is still living in the old palace, and she has very practically made her position pay by entertaining American tourists at so much per head. They come in droves to have the privilege of dining with a genuine princess and kissing her hand. So lucrative is this arrangement to the Princess Dela-

torre (the former Ellen Guthrie) that presently she is able to turn her back on the old place and set out for a visit to her home town in the States.

She writes to her Aunt Katie Boyd (Louise Fazenda) that she is coming and immediately the whole town goes into an ecstasy of expectation. Every one expects her to arrive in royal raiment, and when she turns up in a simple little traveling dress nobody recognizes her except two people—her uncle Joe (Lucien Littlefield) and her old sweetheart, Philip Lennox (Lloyd Hughes). Even Aunt Katie mistakes her for a sewing woman who has been summoned to aid in the preparations for the royal visit.

A comedy of errors results—most improbable in many of its details, but also most amusing. The princess decides that it may be best after all to give the little town what it is yearning for; so she makes a second arrival, this time arrayed in full

court dress. A brass band welcomes her; flags are flying; there is a grand ball with speeches and that delectable rite of hand-kissing.

And most of us will admit that something of this sort would happen in almost any small American community that could boast a native-born princess.

But Philip Lennox is not a snob, though he is certainly more delighted to see her than anybody else. No matter how grand and exalted she may be in the eyes of all the rest, she is still Ellen Guthrie to him. And of course the old romance revives and there is a happy ending. It would have been an outrage if there hadn't been.

Miss Astor as the princess is all that could be desired. This exceptional young actress is not only beautiful in a highly unusual degree; she also has intelligence, and she was lavishly gifted by the high gods with that forever indefinable quality which we can only call charm.



MARY ASTOR AND LLOYD HUGHES, in One of the Scenes of "Heart to Heart."



AN AMERICAN PRINCESS: MARY ASTOR as the Princess Delatorre, the Former Ellen Guthrie.



LUCIEN LITTLEFIELD AND LOUISE FAZENDA, as Uncle Joe and Aunt Katie Boyd, Whose Niece Is a Princess.

THE APPEAL OF PICTURESQUE RUMANIA TO THE TOURIST



THE DANUBE AT THE "IRON GATES."



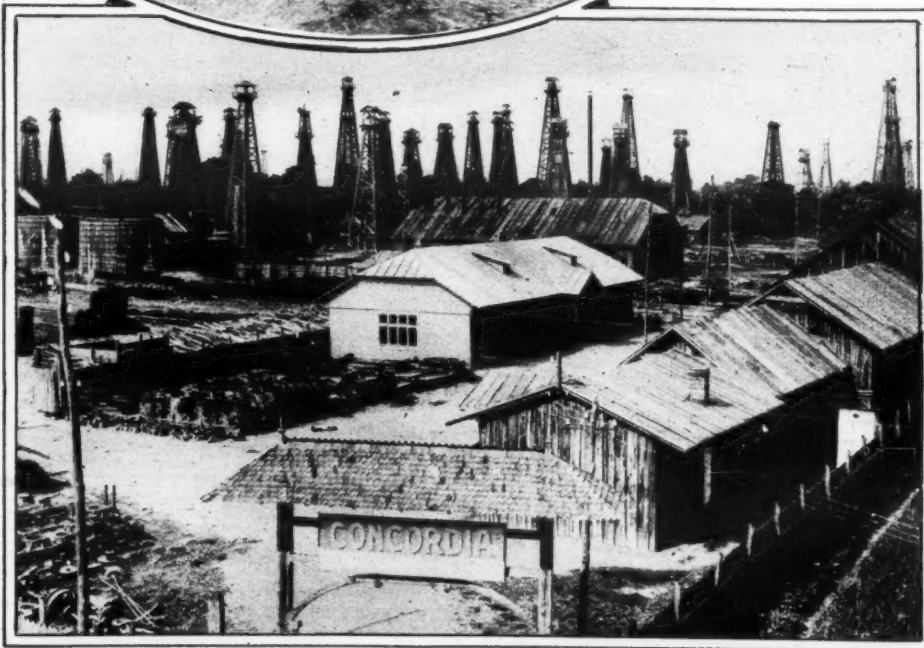
CALLING
THE
CATTLE.



TILLING THE RICH RUMANIAN SOIL.



LEADING
THE
CATTLE
TO WATER.



THE GREAT OIL WELLS OF THE CONCORDIA COMPANY IN THE
PRAHOVA FIELD.

PICTURESQUE Rumania is today one of the greatest agricultural nations in the world. From its carefully cultivated fields more than four-fifths of the entire population are supported. The land of little King Mahai gathers every year the third largest corn crop in the world and has many other sources of wealth.

The colorful rural life of Rumania readily dominates the country. Nowhere else in Europe are the costumes of the farm workers, both men and women, so picturesque. Throughout the Summer months a variety of crops are raised with little difficulty from the fertile fields. In the Winter season the women turn to weaving and embroidering the beautiful garments for which their country has been famous for centuries. It is these designs, so rich in

color and intricate in design, that lend a picturesque character to the entire land. The Dowager Queen Marie, as all the world knows, is often photographed wearing these quaint native costumes.

From centuries of experience the natives have become extremely skillful in weaving and embroidery. The cut of the garments and the details and the colors of the fabrics and their ornaments vary widely in different parts of the country, but in all the provinces the native costumes are singularly becoming. The broad fields of grain, sugar, tobacco, fruits and vegetables which yield Rumania's great natural wealth, have a picturesque appearance when dotted with the peasant workers of both sexes in their vivid costumes, probably unequaled anywhere else in the world.

WITH a view to the convenience of Autumn travelers Mid-Week Pictorial has arranged for a series of illustrated articles descriptive of some of the more interesting and accessible foreign countries, written especially from the viewpoint of the American tourist.

Our people are traveling more than ever before.

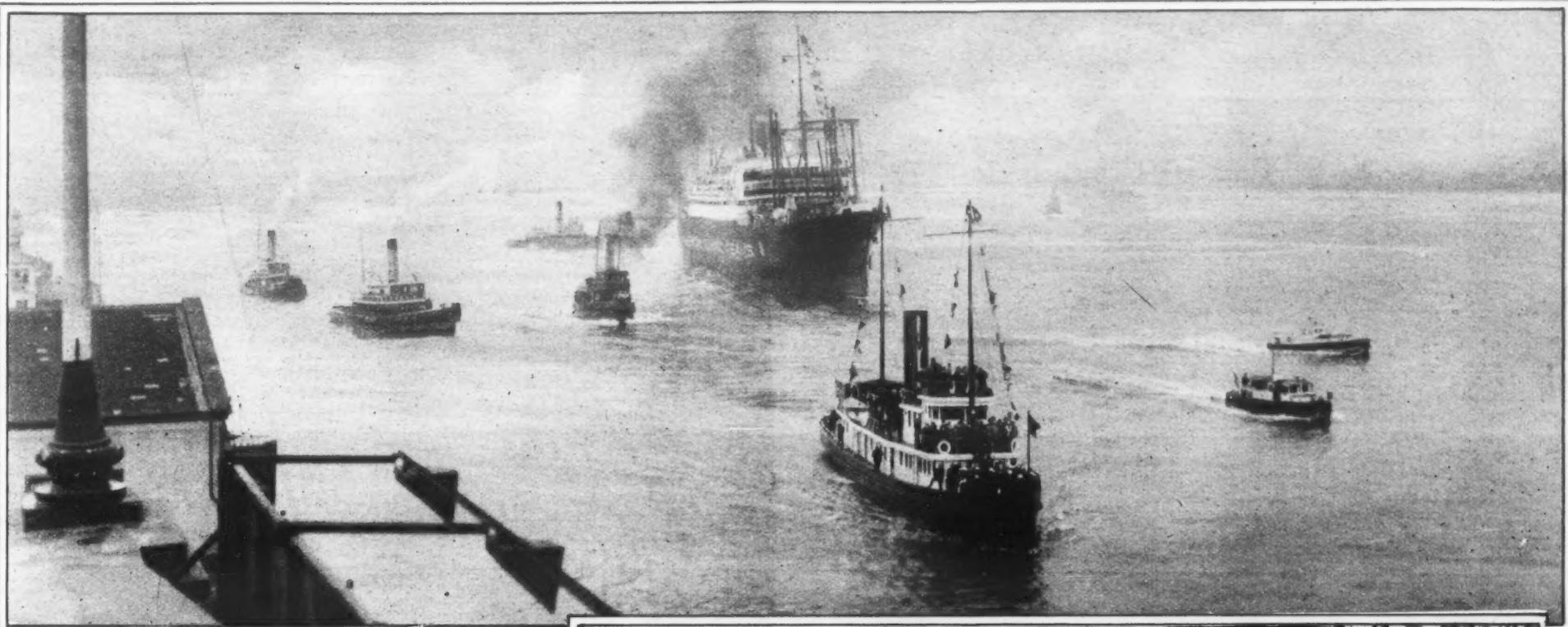
The rapid development of modern transportation has placed within the reach of most of us facilities for seeing the world which would have amazed our ancestors. Every year thousands of fresh recruits are added to the great army of globe-trotters.

The articles which Mid-Week Pictorial is publishing this Fall will tell of lands in Europe, Asia and Africa; of the things best worth seeing; of the joys

and troubles of the traveler, and of how the former may be attended and the latter avoided or mitigated.

And in connection with these articles Mid-Week Pictorial has arranged to be of additional service to such of its readers as may plan to tour America or go abroad. Questions concerning travel will be gladly answered, and should be addressed to Travel Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York.

American Athletes Return From the Olympic Games



THE RETURN OF THE A. E. F. OF SPORTS: THE PRESIDENT ROOSEVELT, Which Took the American Olympic Teams to Amsterdam, Steams Up the Hudson Accompanied by the Official Welcoming Boat on Her Return to the United States.
(Times Wide World Photos.)



FATHER KNICKERBOCKER SHAKES THE HANDS OF THE RETURNING ATHLETES: MAYOR WALKER
Formally Greets the Members of the American Olympic Teams on Their Arrival in New York.
(Times Wide World Photos.)



THE WINNER OF AMERICA'S ONLY TRACK TITLE: RAY BARBUTI, "the Youth With the Loud Ties and the Quiet Manner," Who Ran the 400 Meters at Amsterdam in 47 4-5 Seconds, Returns With the Olympic Teams.
(Times Wide World Photos.)

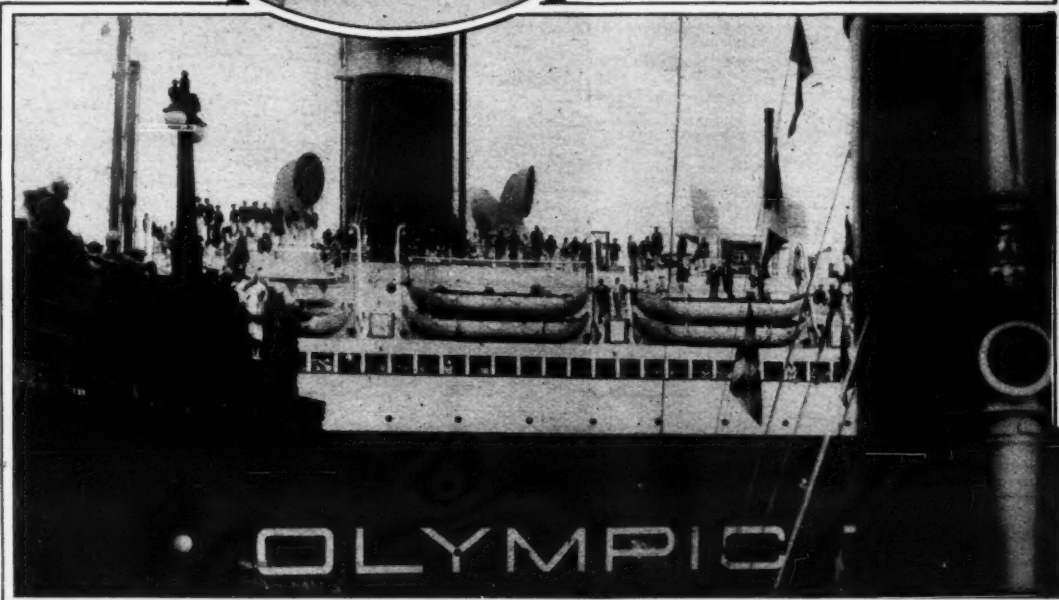
THREE STARS OF THE AMERICAN TEAMS: JOHNNY WEISSMULLER, the Swimmer; Elizabeth Robinson, Who Won the 100-Meter Event, and Dorothy Poynton, 14-Year-Old Diving Star, at the Triumphant Lunch Which Was Given the Olympic Teams at the Biltmore on Their Return to New York.
(Times Wide World Photos.)



A RUNNER COMES HOME WITH STRANGE FOOTGEAR: ELIZABETH ROBINSON of Chicago, Who Won the 100-Meter Event at the Olympics at Amsterdam, Arrives With a Pair of Dutch Sabots.
(Times Wide World Photos.)

THE FLOATING HOME OF THE OLYMPIC TEAMS COMES BACK TO NEW YORK: THE PRESIDENT ROOSEVELT,

Which Carried the United States Athletes to Amsterdam and Back, Arrives at the Pier.
(Times Wide World Photos.)

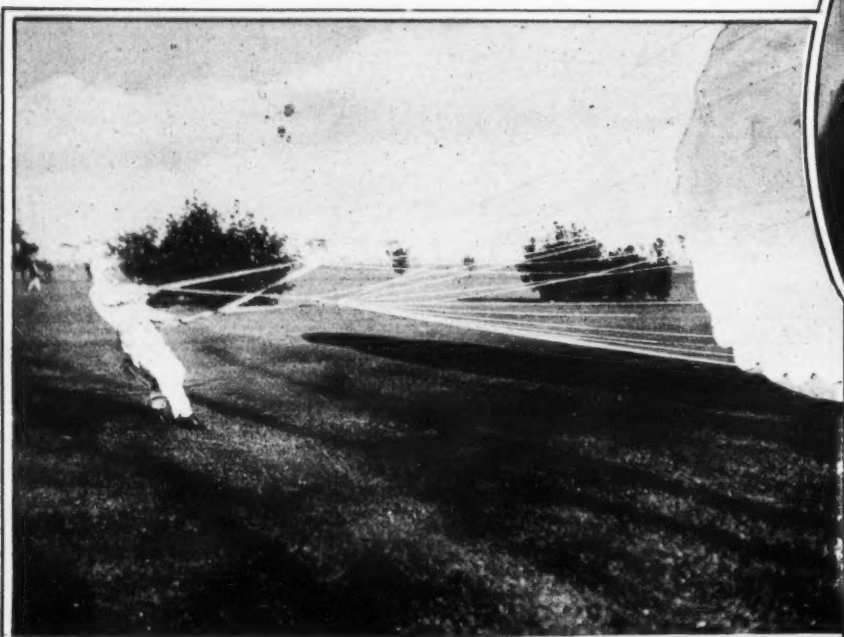




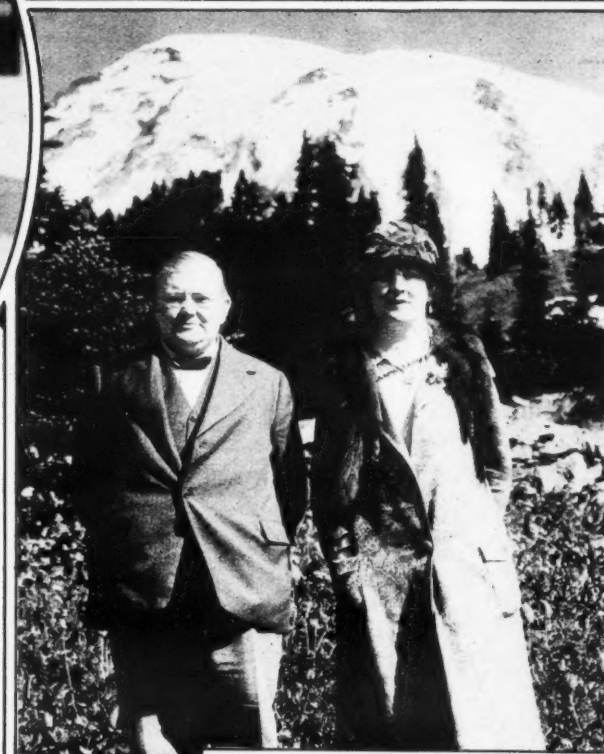
THE LADIES OF THE PARTY: MRS. AL SMITH, With Mrs. A. Murray Moore, Mrs. S. Baruch and Mrs. Frank Hague, at the Governor's Day Celebrations at Seagirt, N. J. (Times Wide World Photos.)



A GREETING FROM THE SIDEWALKS OF NEW JERSEY: THE CROWD AT SEAGIRT, Which Numbered 150,000, Cheers for Al Smith as the Candidate Drives Onto the Field With Governor Moore. (Times Wide World Photos.)



MANUEL MALBRAN, Newly Appointed Ambassador to the United States From Argentina, Arriving in New York on the Steamship American Legion. (Times Wide World Photos.)

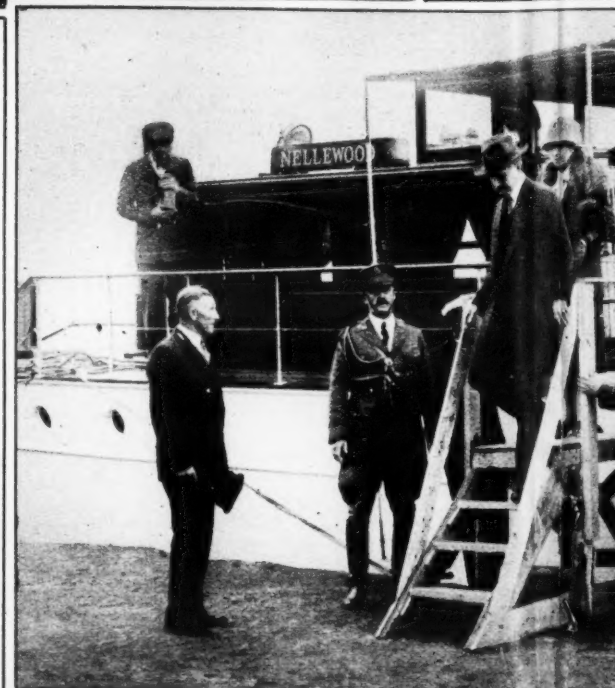


DISTINGUISHED VISITORS: HON. HUGH KENNEDY, Chief Justice of the Irish Free State, With Mrs. Kennedy, in an Alpine Wildflower Bed in Mile-High Paradise Valley, Rainier National Park.

SAFE ON THE GROUND AFTER A 10,000-FOOT JUMP: JACK COPE Lands on His Feet After Having Fallen 3,400 Feet From an Airplane Before His Parachute Opened to Carry Him the Rest of the Way, When He Established a New World's Record for an Aerial Fall. (Times Wide World Photos, Chicago Bureau.)



THE STAR PERFORMERS ARRIVE ON THE SCENE: SWIMMERS in the Fourth Annual Race for the President's Cup Towled-Down the Potomac in Canoes to the Starting Point. (Times Wide World Photos, Washington Bureau.)



THE PRESIDENT EXPLORES THE SHORES OF COOLIDGE, With Mrs. Coolidge and Their Son John, Landing at D and Mrs. Hunter Gary, Which Took Them on a Day's (Times Wide World Photos.)



GREETING FROM THE DEWALKS OF NEW JERSEY: THE CROWD AT SEAGIRT, Which Numbered 150,000, Meets for Al Smith as the Candidate Drives into the Field with Governor Moore. (Times Wide World Photos.)



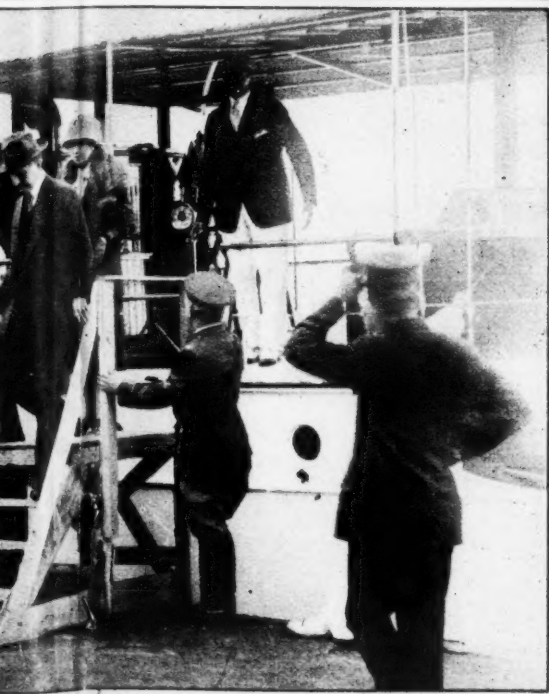
ONE OF THE SMITHS OF ALBANY VISITS NEW JERSEY: GOVERNOR SMITH, With Senator Edwards, Governor Ritchie of Maryland and Governor Moore of New Jersey, Rides Onto the Field at Seagirt at the Governor's Day Ceremonies. (Times Wide World Photos.)



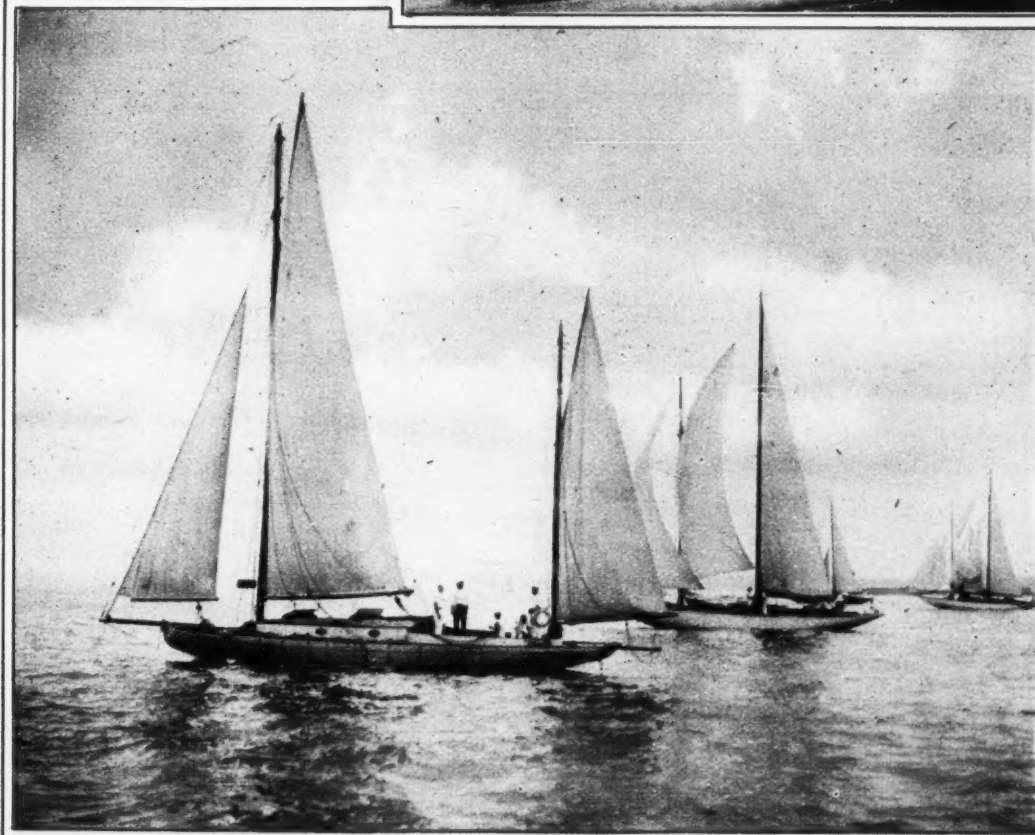
ETHELIND TERRY, Prima Donna of "Rio Rita," Returning From a Trip to Paris on the Steamship Olympic. (Times Wide World Photos.)



A PATIENT FROM THE JUNGLE: BABY LEOPARD, a Three-Months-Old Ward of Miss Olga Celeste, the Animal Trainer, Is X-Rayed in Los Angeles to Find Out Its Exact Injuries After a Fall at the Luna Park Zoo. (Times Wide World Photos, Los Angeles Bureau.)

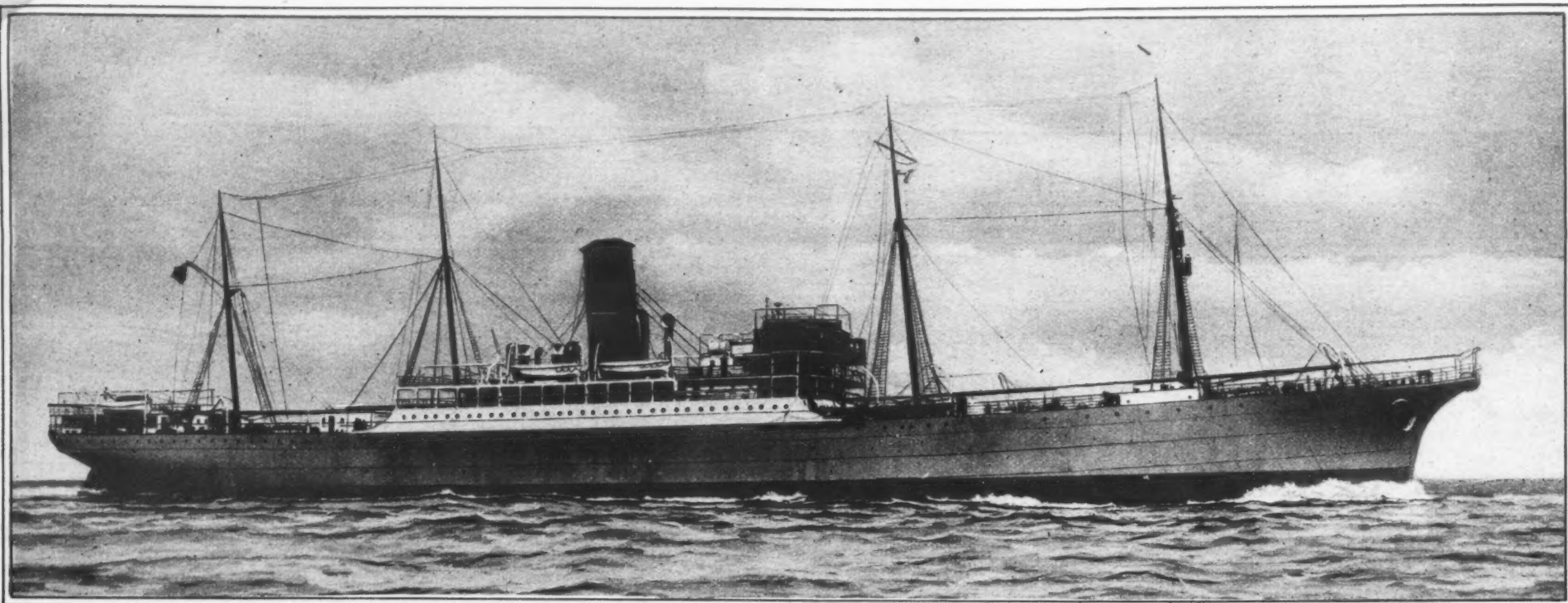


A NEW WAY TO SAVE THE LIVES OF THOSE WHO GO DOWN TO THE SEA IN SUBMARINES: LIEUTENANT C. B. MOMSEN Shows Admiral Charles F. Hughes His Device for Breathing Under Water, Which Can Be Used to a Depth of 110 Feet, Designed to Enable Men Caught in a Submarine to Reach the Surface in Safety. (Times Wide World Photos, Washington Bureau.)

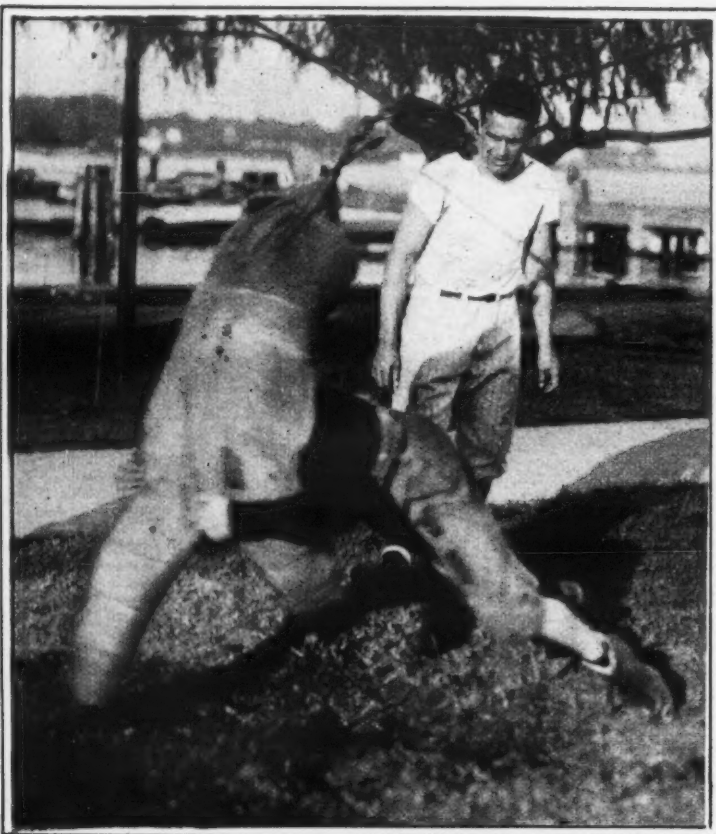


A SUMMER'S DAY ON LONG ISLAND SOUND: THE START of the 12-Meter Yacht Race in the Annual Regatta of the New York Yacht Club Off Travers Island. (Times Wide World Photos.)

SHORES OF LAKE SUPERIOR: PRESIDENT COOLIDGE, Landing at Devil's Island From the Yacht of Mr. ... on a Day's Jaunt Through the Apostle Islands. (Times Wide World Photos.)



THE NEWEST AND LARGEST
CABLE SHIP IN THE WORLD:
THE DOMINIA,
Which Will Lay the New Western
Union Cable Between Newfoundland
and the Azores, to Carry Eight Mes-
sages Simultaneously, Providing Direct
Communication Between This Country
and Germany, Italy and Africa.
(Western Union Telegraph Company.)



THE FIRST LESSONS IN THE LIFE OF A FOOTBALL
PLAYER: COACH HANK HARDWICK
Instructing One of the Candidates for the Team of the Naval
Academy in How to Tackle a Dummy.
(Times Wide World Photos, Washington Bureau.)



THE REPUBLICAN PARTY'S CANDIDATE FOR VICE
PRESIDENT: SENATOR CHARLES CURTIS.
From a Crayon Portrait by John Doctoroff of Chicago, Which
Was Chosen by the Senator Himself for His Campaign Picture.
(© John Doctoroff.)



A GALLANT TAR IS HE: CLARK WRIGHT
on His Yacht Adele With the Historic Sir Thomas Lipton Cup He Won When
His Craft Scored the Victory in the R Class Yacht Series at Belmont Harbor.
(Times Wide World Photos.)

AN ENGLISH
PLAYWRIGHT
COMES TO
NEW YORK:
FREDERICK
LONSDALE
Arrives on the
Majestic for the
Opening of His
New Play "The
High Road."
(Times Wide
World Photos.)



"THE FATHER OF AVIATION IN THE SOUTHEAST": DOUG DAVIS,
Winner of the Atlanta to Philadelphia Derby in 1926, at the Controls of the
Plane Which He Has Entered in the New York to Los Angeles Race.
(Times Wide World Photos.)

FIGURES AND HAPPENINGS IN THE REPUBLICAN CAMPAIGN



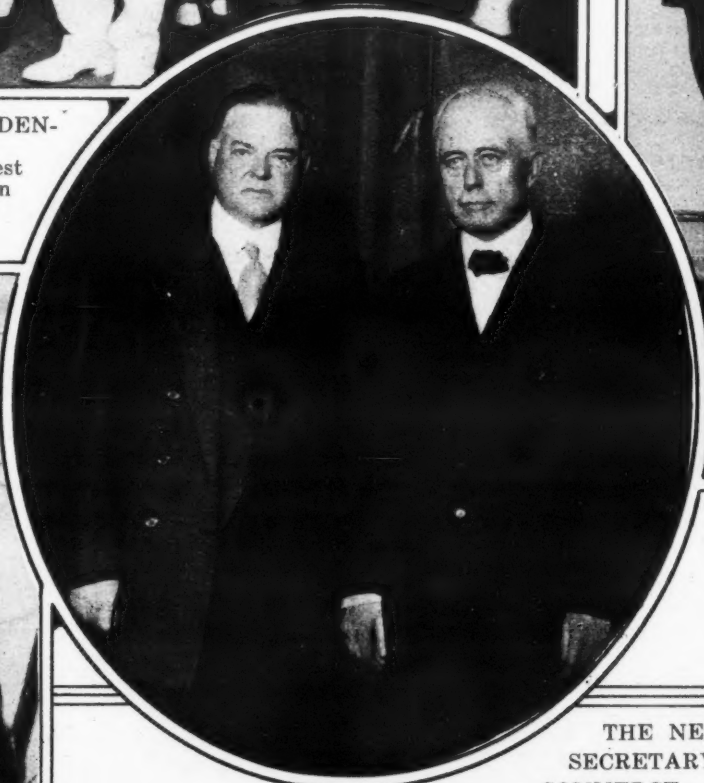
HOOVER DAY IN WASHINGTON: THE PRESIDENTIAL CANDIDATE
and Mrs. Hoover Return From Their Trip to the West Coast, the Former to Take Charge of the Campaign From His Offices in the Capital.
(Times Wide World Photos, Washington Bureau.)



THE REPUBLICAN VICE PRESIDENTIAL CANDIDATE COMES TO NEW YORK: SENATOR CHARLES CURTIS
Shakes Hands With H. Edmund Machold, the Republican State Chairman, at the Party's Headquarters.
(Times Wide World Photos.)



HERBERT HOOVER JR.,
Son of the Republican Candidate for the Presidency, Reached Chicago Recently to Survey the Aviation Industry in That City in the Interests of the Guggenheim Foundation and Harvard University.
(Times Wide World Photos.)



THE NEW SECRETARY OF COMMERCE AND
HIS PREDECESSOR: WILLIAM F. WHITING
of Holyoke, Mass., Who Was Recently Appointed to the Office in Washington, With Herbert Hoover, Who Resigned to Accept the Republican Nomination.
(Times Wide World Photos, Washington Bureau.)



VETERANS OF ONE WAR ENLISTED IN THE FIGHT FOR HOOVER: COLONEL THEODORE ROOSEVELT,
With Lieut. Commander Charles N. Hann Jr., Albert S. Callan, Assistant Secretary of War F. Trubee Davison, and Judge Horace Hale (Seated), and Other Members of the Republican Service League of the Empire State.
(Times Wide World Photos.)



THE CHAIRMAN OF THE WOMEN'S COMMITTEE FOR HOOVER: MRS. F. LOUIS SLADE
of New York, Who Was Chosen to Direct the Committee's National Campaign for the Republican Candidate.
(Clare Mallison.)

Paris Furs Herald the Approach of Winter

Selected by Grace Wiley, Paris Fashion Editor



CAPIES MAKE PERSISTENT REAPPEARANCE in Paris, but One Forgives Them When They Are as Interesting as This Mole Cape From Henri Vergne.



BREITSCHWANZ, LUMINOUSLY GLOSSY, Is Used for This Max Coat. The Fabric-Like Quality of the Fur Permits a Short Godet in Front and Draped Cuffs.

16 Rue de la Paix, Paris, Sept. 1, 1928.

NOW that the Paris furriers have temporarily abandoned their attempt to make something new under the sun by dyeing the humble rabbit in weird and awful shades or by engaging the ruminant goat for women's wardrobes, the recital of Paris furs is less surprising.

If any fur is pre-eminently stressed this season, it is Summer ermine and its imitations. Breitschwanz, because of its beauty, remains a favorite, as does caracul, but shaved lamb is rather in disgrace because of its ugly tendency to stretch. The standard high-class furs, such as Russian sable, mink and squirrel, know no style cycles.

Cuffs and sleeves are the salient feature of the new fur coats, for they strive to be larger and more original than ever before, but collars are inclined to shrink unless the collar be of fox, in which case its height builds a barricade over which the head can hardly be glimpsed.



ERMINE IS IN HIGH FAVOR in the French Capital. Fourrures Weil Have Worked the Skins in Clever Patterns to Give the Very Wide Sleeve.

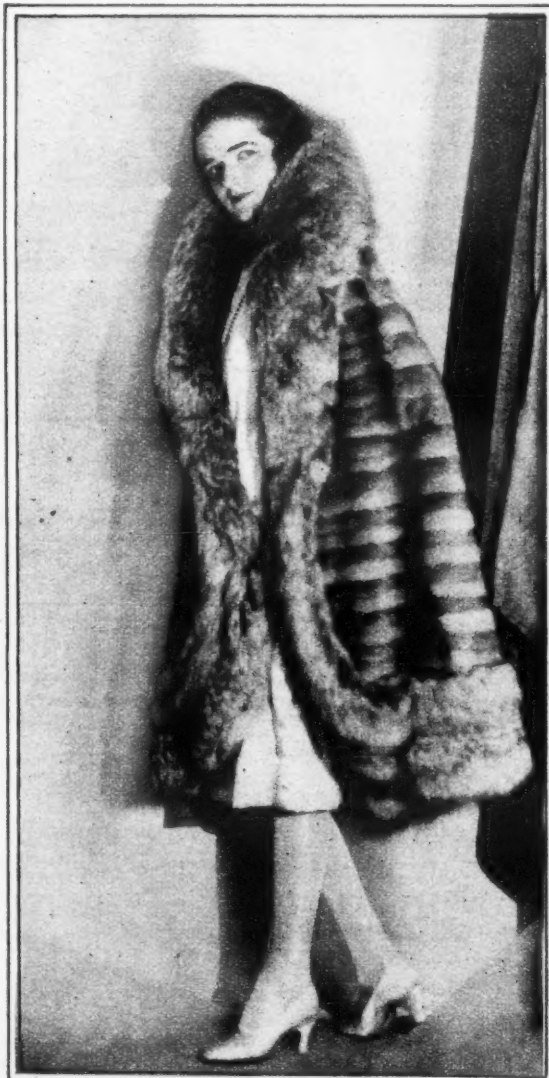


THE FUR-LINED COAT Is One of the Featured Novelties of the New Autumn Collection. Lelong Presents One That Is Especially Suited for Automobiling.



GOLDEN SEAL Takes a New Slant in This Henri Vergne Coat of Shaved Beige Lamb.

(Photos Times Wide World, Paris Bureau.)



THE STRIPES IN THIS SQUIRREL CAPE From Max Are Achieved by Slitting Dark and Light Skins Into Narrow Strips. The Deep Border of Gray Fox Makes the Cape Suitable for Day or Evening Wear.

FUR AND VELVET FIND FAVOR WITH AMERICAN DESIGNERS

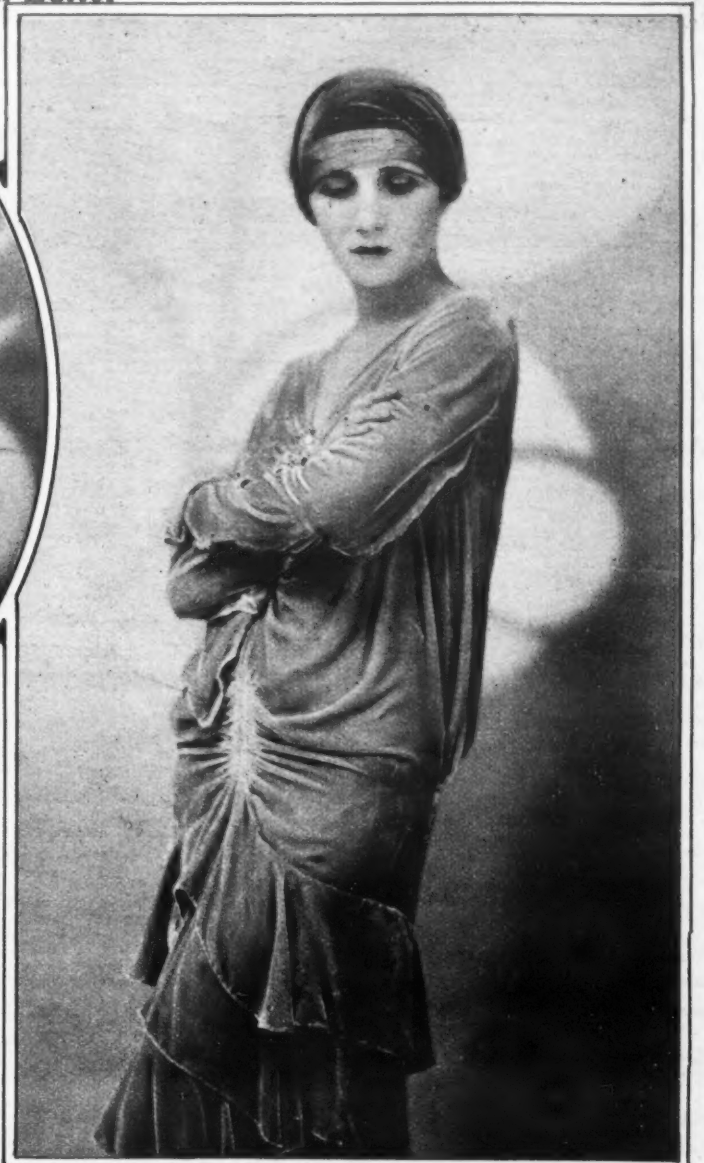
Selected by Katherine McCormack, Fashion Editor



SIMPLICITY
Is the Outstanding Feature of This Dress of Brown and Beige Transparent Velvet. (Gabor Eder.)



AN ATTRACTIVE AFTERNOON ENSEMBLE
of Beige Crêpe Uses a Matching Fur for Its Belt. (Gabor Eder.)



AFTERNOON FROCK
of Beige and Transparent Velvet Favors the New Swathed Hipline. (Gabor Eder.)



FROM THE LAND OF RARE SPICES AND PRECIOUS GEMS
Comes the Maharajah's Necklace of Pearls Combined With Rose Quartz Rubies.



A SOPHISTICATED EVENING FROCK
of Transparent Velvet Displays a Smart Scarf Treatment. (Gabor Eder.)



FOR THE TEA HOUR
This Charming Hat of Felt, Showing the New Silhouette, Is Admirably Suitable. (Gabor Eder.)

A NEW item of interest to be noted in the Fall fashions is the appearance of fur on afternoon and evening dresses as well as on coats. The favored furs are beaver, American marten and broadtail. Fur is also being extensively used on hats. Even tulle dresses are trimmed with mink.

Velvet is still the favored fabric for the coming season. The American woman continues to buy velvet frocks on account of their great style value, even though she realizes their perishability. The new velvet evening gowns sponsor the slim silhouette with the dipped hemline.

The ornaments to be worn this season with the velvet

dress are rhinestones, gardenias in white and pastel shades and, most of all, pearls. The latter have made a sensational come-back in smart circles. They are tinted in various shades of yellow and brown. For evening wear the pearls are combined with rubies and other precious stones to form an attractive choker.

Information as to Where the Articles Shown on This Page May Be Purchased Will, on Request, Be Given by the Fashion Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

Mothers and Children: The Prize Portrait Contest



First Prize—Ten Dollars

Won by W. J. Burns, Coeur d'Alene, Idaho.
MRS. FENIMORE CADY AND HER FOUR CHILDREN, VIRGINIA,
JOAN, FENIMORE JR. AND BABY RUTH.



Second Prize—Five Dollars

Won by W. H. McIntosh, Fayetteville, Ark.
MRS. PAUL MARDIS AND HER DAUGHTER.

To Portrait Photographers:

To encourage the development of portrait photography, Mid-Week Pictorial invites those among its readers who are photographers, amateur or professional, to submit their photographs of "Mother and Child" or "Mother and Children." Every week ten dollars in cash will be awarded as the first prize, five

dollars as the second prize and three dollars as additional prizes for each picture published.

The contest is open to all photographers, other than employees of The New York Times Company, but contestants must not submit copyrighted pictures or pictures taken by others, or any pictures the accidental loss of which, either in this office or in the mails, would mean financial loss. Each photograph must be accompanied by written permission from the subject for publication of the picture in this contest, and where the additional permission in writing is also

forwarded for the publication of the name and home town of the subject these should be plainly written on the back of each photograph.

If return of picture is desired, sufficient postage should be enclosed.

Photographs offered in the contest should be addressed to Portrait Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York.



MRS. P. DE REYES AND DAUGHTER.
Three Dollars Awarded to Jose M.
Ocampo, 158 Mendoza St., Manila,
P. I.



MRS. R. A. BARROWS AND SON OF
EL DORADO, ARK.
Three Dollars Awarded to Field Studio, Fayetteville, Ark.



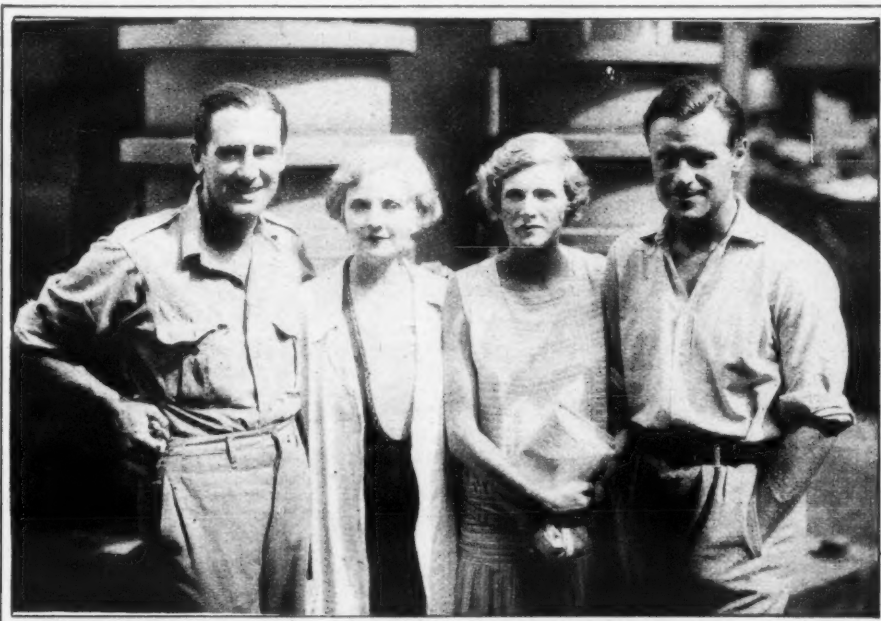
MRS. P. W. MOORE OF FERNANDINA,
FLA., WITH HER TWO CHILDREN,
PERCY JR. AND GLORIA.
Three Dollars Awarded to N. J.
Parrish, Fernandina, Fla.



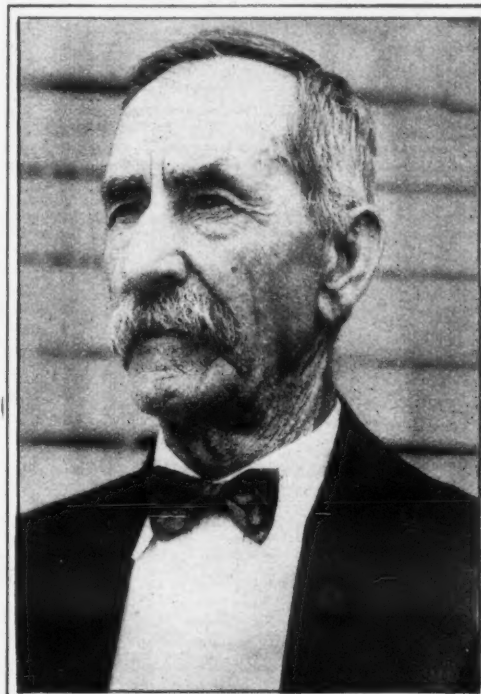
A COMPLETE MIXING OF THE CALENDAR: AN ALPINE "BATHING BEACH," WINTER ON ONE SIDE and Summer on the Other, in Paradise Valley, Rainier National Park, Where Snow and Flowers Occur Side by Side. (Rainier National Park.)



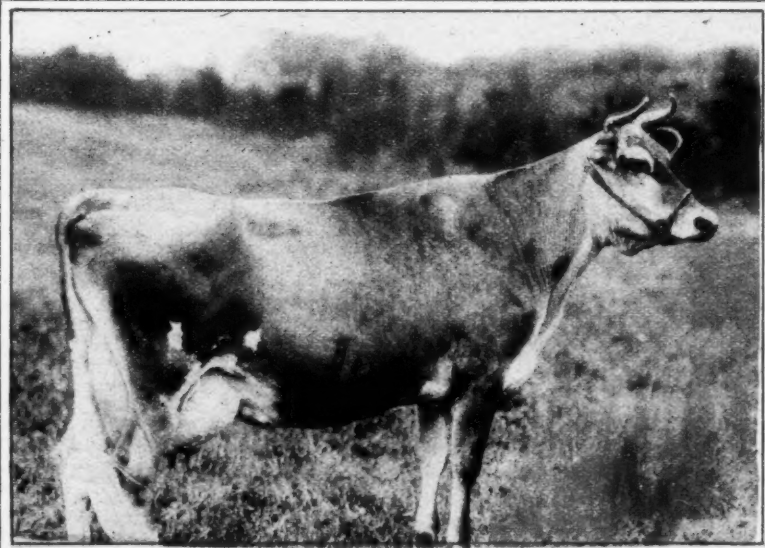
DOROTHY FRANCIS, Who Played the Lead With Fred Stone in "Criss Cross," Sails on the Aquitania on Her Way to Paris. (Times Wide World Photos.)



THE AUDIENCE AT THE MAKING OF A BRITISH FILM BY AN AMERICAN DIRECTOR: REX INGRAM, With His Wife, Alice Terry, and Gladys Cooper (Lady Pearson) and Sir Neville Pearson, Who Are Spending Their Honeymoon at Ingram's Studio at Nice. (Times Wide World Photos.)



A BOYHOOD FRIEND OF THE REPUBLICAN CANDIDATE: BENJAMIN SCHOOLEY, Who Knew Herbert Hoover in the Days When He Lived at West Branch, Iowa, Who Was Waiting to Greet His Distinguished Friend on His Arrival at Lawrence, Kan. (Times Wide World Photos.)

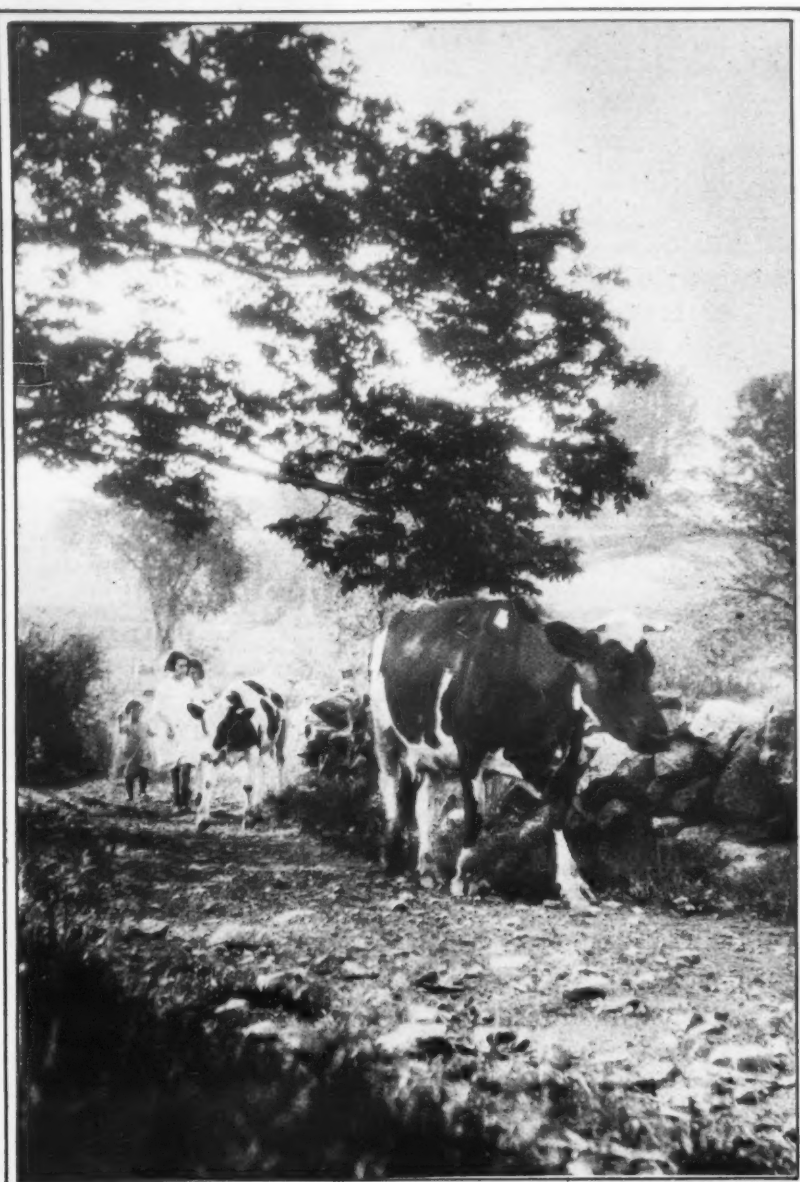


THE NEW WORLD'S CHAMPION OF THE PASTURE: SOPHIE'S EMILY of Randleigh Farm, Lockport, N. Y., Granddaughter of Sophie 19, Which Lived Nineteen Years and Is Now Mounted in the Smithsonian Institution in Washington, Has Produced 839.86 Pounds of Fat and 17,294 Pounds of Milk in 365 Days.



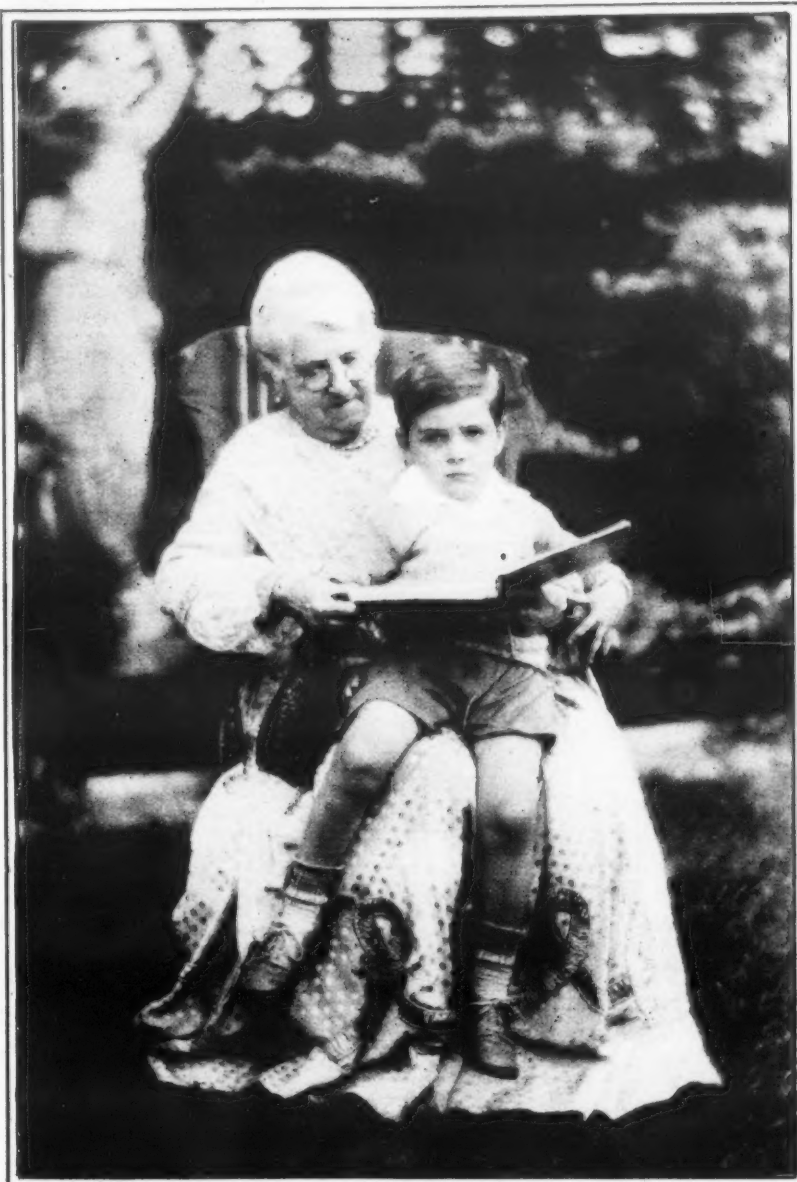
THE "TALKIES" ENLIST THE SERVICES OF TWO FAMOUS STARS: IRVING BERLIN AND GEORGE WHITE Sign a Contract With Joseph M. Schenk of the United Artists to Collaborate in Music and Production for a New "Talking Picture." (Times Wide World Photos.)

Cash Prizes for Amateur Camera Artists



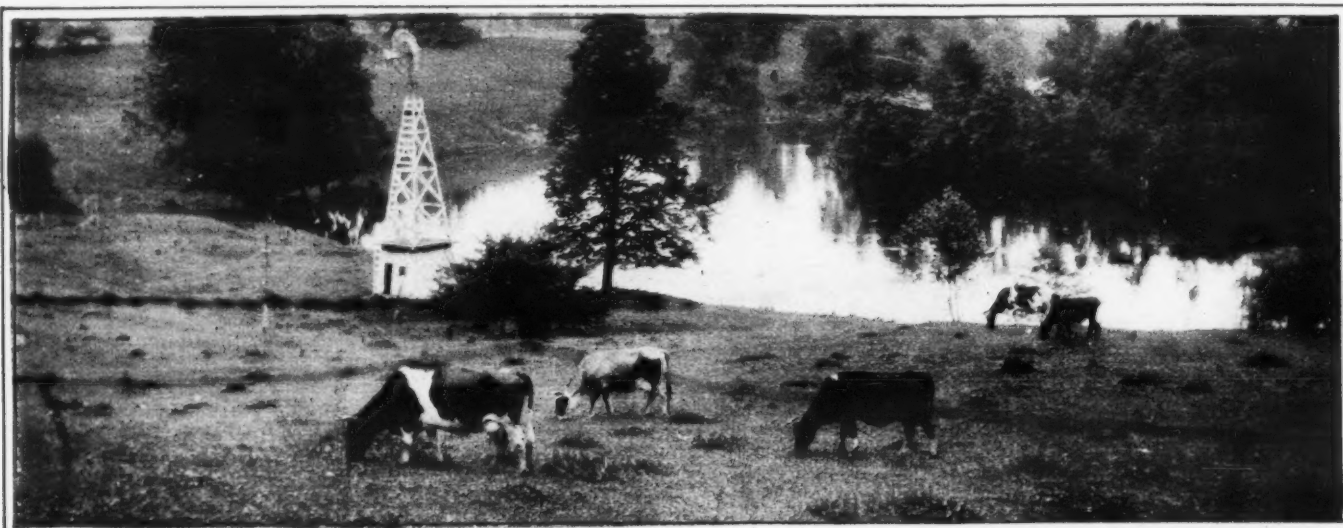
Amateur photographers everywhere are invited to send, at their own risk, their latest and best photographs (not negatives) to Mid-Week Pictorial, which will award a first prize of ten dollars (\$10.00) in cash for the photograph adjudged the best each week, five dollars (\$5.00) for the second best and three dollars (\$3.00) for each additional photograph published.

The photographs are judged on the basis of interest aroused by the picture and the technical quality of the photographic work itself. If return of picture is desired, postage should be enclosed. Contestants must not submit pictures taken by others, or any pictures the accidental loss of which, either in this office or in the mails, would mean a financial loss.



**First Prize—
Ten Dollars**
Won by E. J.
Greenan, Paw-
tucket, R. I.

UP FROM THE
PASTURE.



**Second Prize—
Five Dollars**
Won by Cable
Wagner, Sidney,
Ohio.

GRANDMOTHER'S
STORY BOOK.



ON DREAMLAND FARM.

**Three Dollars Awarded to Mrs.
J. McCann, Brooklyn, N. Y.**

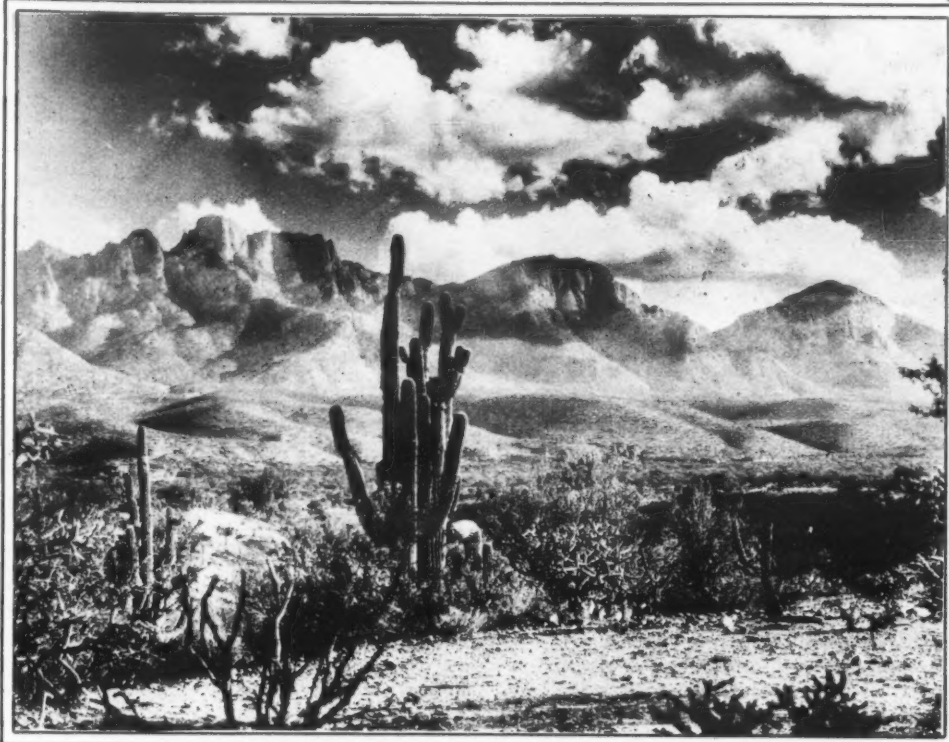
AS THE TIDE
COMES IN.
Three Dollars
Awarded to
Mrs. Ida Calla-
han, Litchfield
Park, Ariz.

CLEAVING
THE AIR.
Three Dollars
Awarded to
John Chris-
tenson,
Mandan, N. D.

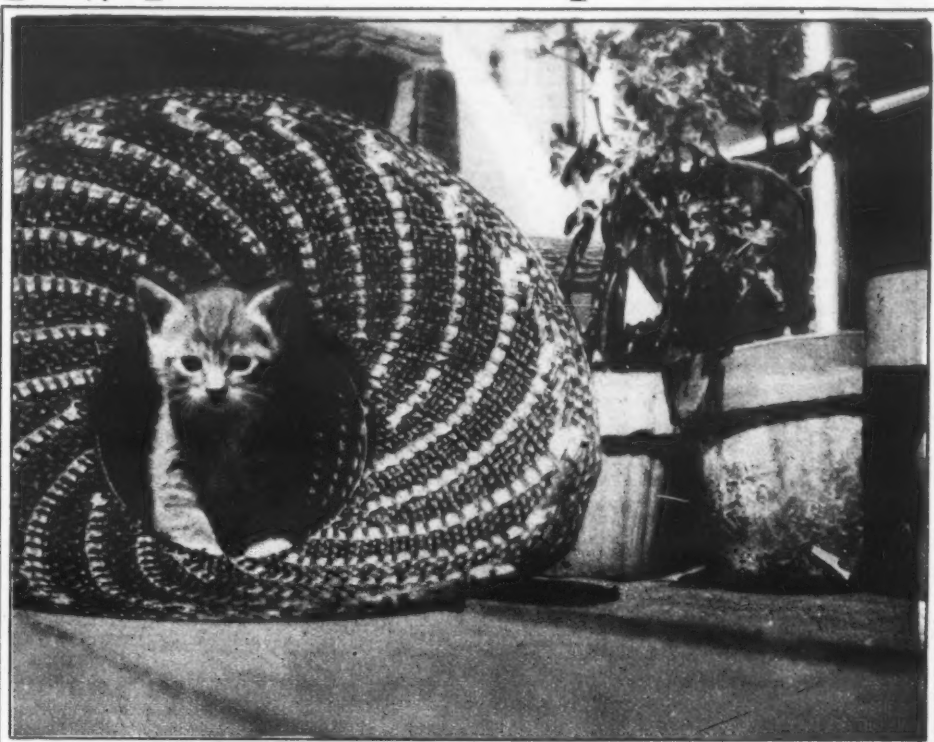


All Photographs Should Be Sent to the Amateur Photographic Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

In the Weekly Photographic Competition



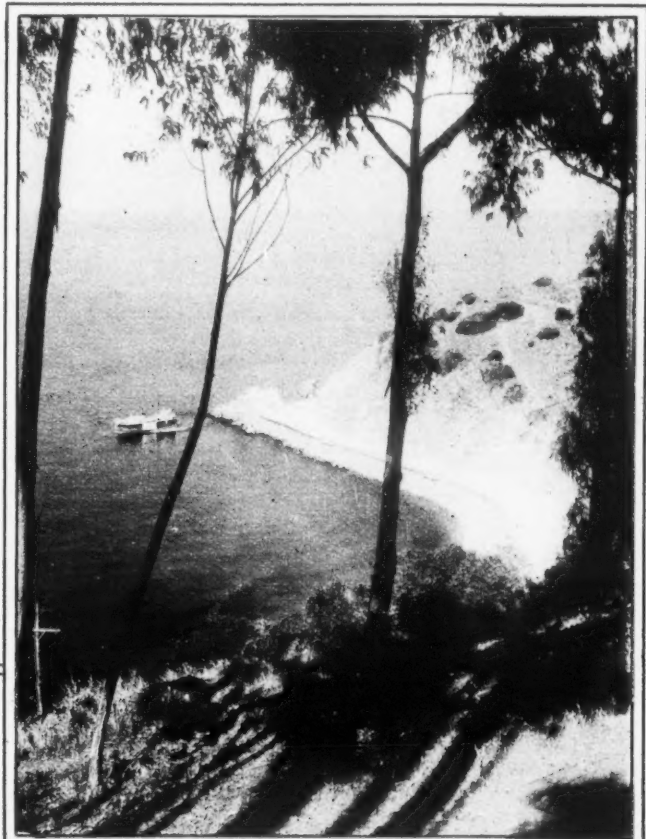
IN THE SANTA CATALINA MOUNTAINS, TUCSON, ARIZ.
Three Dollars Awarded to S. F. Stout, Fort Bayard, N. M.



IN SOBER CONTEMPLATION.
Three Dollars Awarded to B. Fitzgerald, Los Angeles, Cal.



A FURRY PERCH.
Three Dollars Awarded to Lieutenant George
Sauve, the de la Gonave, Haiti.



MOTHER'S PARIS
HAT.
Three Dollars
Awarded to Mrs.
Robert Bell, Union
City, Tenn.

IDYLLIC
LOVELINESS.
Three Dollars
Awarded to A.
Wredenseder, Glen-
dora, Cal.



IN VENICE.
Three Dollars Awarded to Margaret B. Pierson, Indianapolis, Ind.



A TOURNAMENT IN CARCASSONNE.
Three Dollars Awarded to Carmelita Cioja, Paris, France.

Amateur Photographers Are Invited to Ask Questions About Their Work, and These Will Be Answered, Either in This Department or Through the Mails, by the Director of The New York Times Studios.



TWENTY-EIGHT SINNERS GET RELIGION: THE REV. GORDON KELLEY,
Pastor of the Carmel Christian Church of Panthersville, Ga., Holds a Public Baptism in the Log Cabin Swimming Hole, of Converts at a Recent Revival.
(Times Wide World Photos.)



JUDGE F. A. WINSLOW, JUSTICE OF THE SOUTHERN DISTRICT COURT
of New York, Returns With Mrs. Winslow From a Holiday in Europe on the Majestic.
(Times Wide World Photos.)



ONE OF THE FOUR YOUNG AMERICANS TO MAKE THEIR OPERA DEBUT: MISS GRACE DIVINE
of Cincinnati, a Mezzo-Soprano, Who Will Sing at the Metropolitan Opera This Coming Season.



AROUND THE WORLD IN A HOOP: VINCENT CECCARINI OF MILAN,
the Inventor of the Monocycle, Which Runs With Motive Power of Seventy-five Miles an Hour, Gives a Demonstration of His Machine Before Starting Off to Tour the Country.
(Times Wide World Photos.)



JEAN ARTHUR,
Featured Paramount Player, in a New Riding Habit Comprising a Brilliant Yellow Sweater With Yellow Beige Whipcord Riding Breeches. Brown Boots Complete the Outfit.

Mid-Week Pictorial

PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY

52
issues
\$4.

26
issues
\$2.

13
issues
\$1.



MID-WEEK PICTORIAL, Dept. 98, 229 West 43d Street, N. Y. C.

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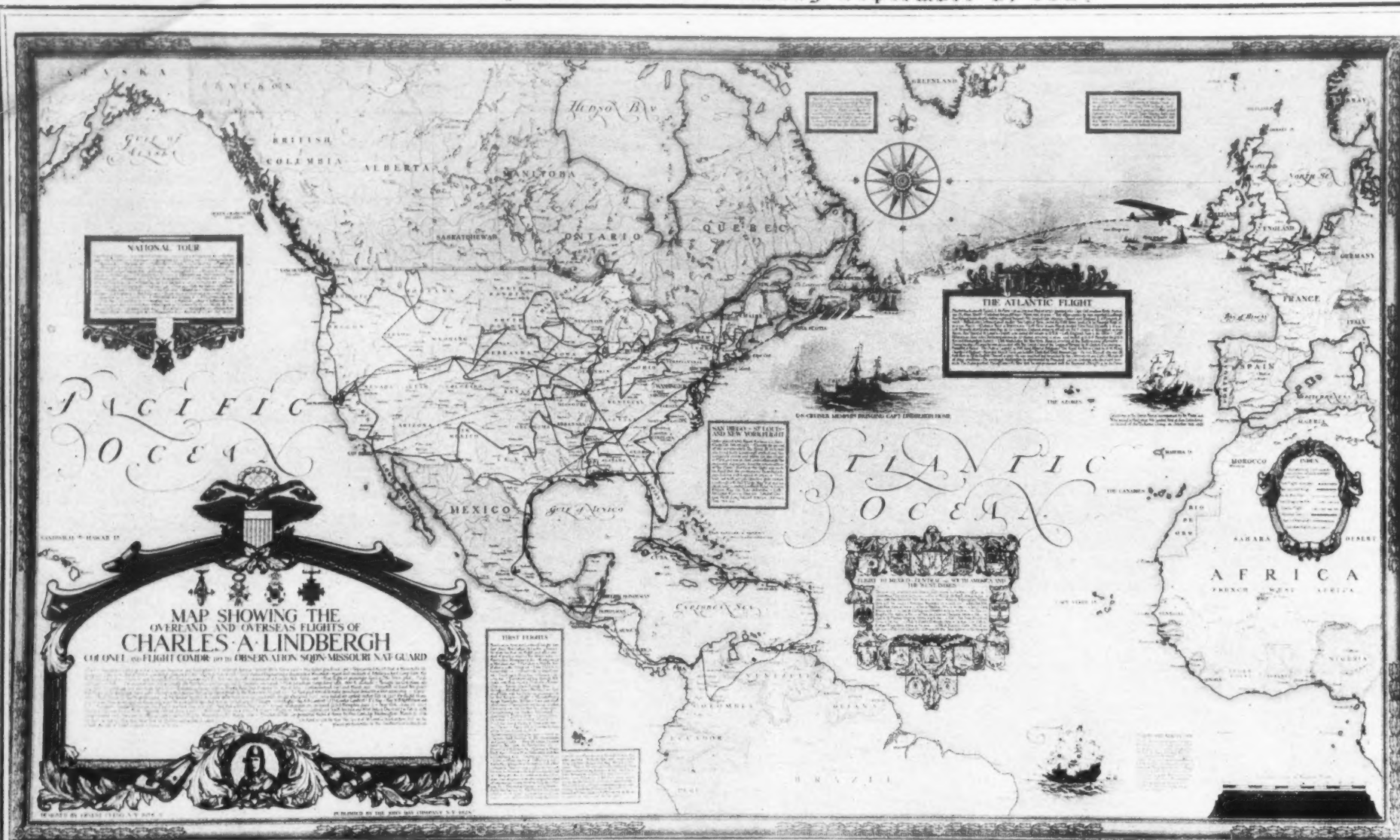
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LINDBERGH and AVIATION

Every Sunday in The Times

COLONEL CHARLES A. LINDBERGH is writing for The New York Times alone in New York a series of articles covering all phases of aeronautics.

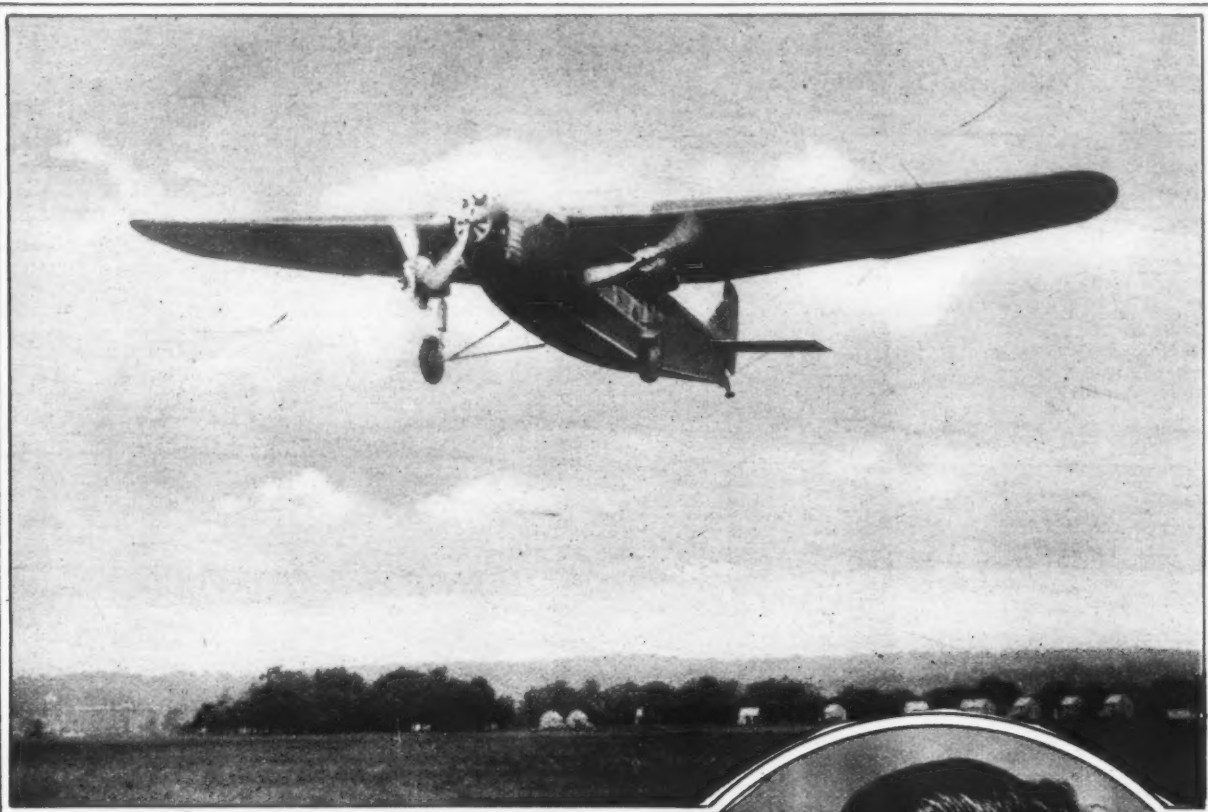
In his up-to-the-minute running commentary on aviation news, America's leading flier will answer such questions as "What makes an airplane fly?" "Is there an apparent limit to the speed of airplanes?" "How are aerial pilots recruited?"

The series forms a new and notable chapter in aviation news in which The New York Times has always been foremost. The Times published exclusively in New York Lindbergh's own stories of the two principal flights outlined on the map reproduced above—his New York-Paris, Central and South-American flights. The Times has also published the exclusive stories of Byrd, Balchen, Chamberlin and Levine, Maitland and Hegenberger, Brock and Schlee, Fitzmaurice, Wilkins, Miss Earhart and the Polish flier, Major Kubala.

Commander Byrd's own story of his Antarctic adventure will be published exclusively in New York in The Times.

The New York Times.

Every Sunday a full page devoted to all phases of aviation news—details of the development of the science of aeronautics at home and abroad.



ONE OF THE AIRPLANES WHICH WILL EXPLORE THE SOUTHERN ICE: THE FLOYD BENNETT, Named for the Dead Companion of Commander Byrd, Tested in a Final Flight Before Being Dismantled to Be Taken Aboard the City of New York.



A VETERAN OF COMMANDER BYRD'S FLIGHT ACROSS THE ATLANTIC: BERNT BALCHEN, With Harold I. June, Relief Pilot, After the Final Test of the Floyd Bennett, One of the Planes to Be Taken by Commander Byrd for Aerial Exploration in the Antarctic. (Times Wide World Photos.)



EMILIO PORTES GIL, Former Governor of Tamaulipas, Who Has Recently Been Named by President Calles as Mexican Secretary of State and Who, It Is Said, May Be Nominated for Provisional President of the Republic When Calles Retires. (Times Wide World Photos.)



A CHARMER OF OUR NEIGHBOR REPUBLIC: "MISS CHURUBUSCO," the Title Given to Miss Eloisa Mascareñas, Selected by the Mexico City Country Club as the Most Beautiful Girl in Mexico.



ONE HUNDRED PER CENT. BABIES: TWO WINNERS

of the Beauty Prizes in the Better Babies Fair at Rockville, Md., Held in the Arms of Frederick N. Zihlman, Representative From That State. On the Left Is Little Ruth Miriam Bopp, Who Won First Prize, and at Right Is Jeanne Stanley Smith, Who Carried Off Second Prize.

(Times Wide World Photos.)

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BRILLIANT PLAYING IN TENNIS AND GOLF TOURNAMENTS



ONE MORE CUP FOR THE CHAMPION: HELEN WILLS Receives the National Trophy From Walter Merrill Hall, President of the West Side Tennis Association, at the End of Her Match With Helen Jacobs.

(Times Wide World Photos.)



(Times Wide World Photos, Philadelphia Bureau.)

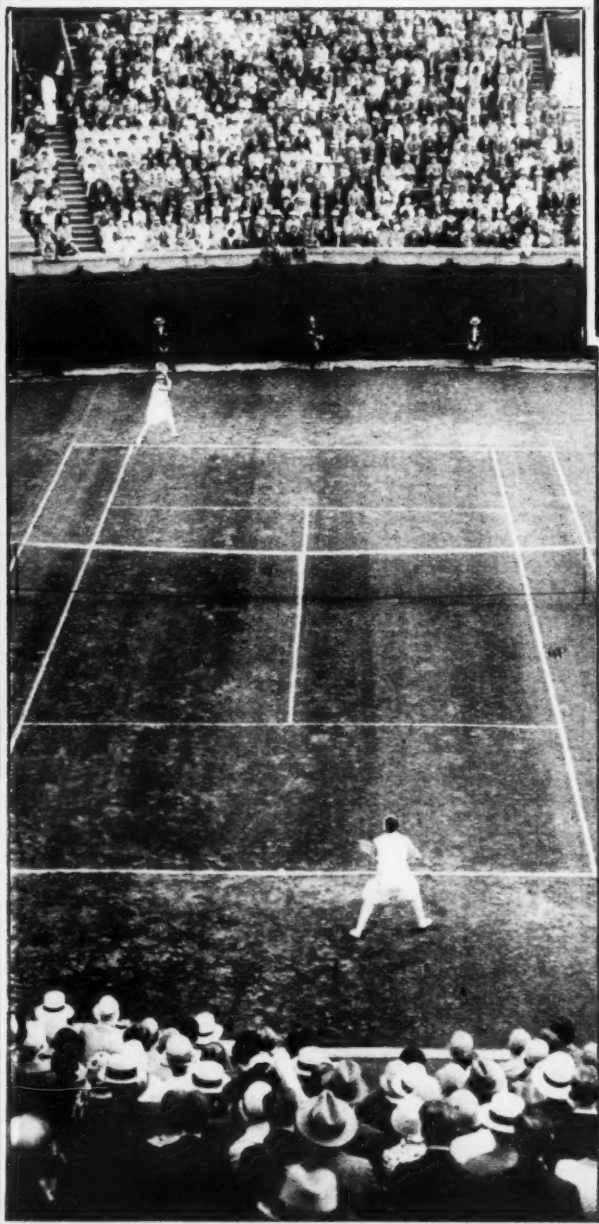
BIG BILL SEES THE SHOW FROM THE OTHER SIDE OF THE FOOT-LIGHTS: THE VETERAN OF THE COURTS, on His Return From France, Watches the National Doubles Matches at the Longwood Cricket Club in Philadelphia From the Grand Stand.



STOCKINGS AS WORN IN THE NATIONAL CHAMPIONSHIP MATCHES: MISS EDITH CROSS,

Who Met and Was Vanquished by the Champion, Helen Wills, in the Tournament at Forest Hills.

(Times Wide World Photos.)



THE FINALS OF THE NATIONAL WOMEN'S TENNIS MATCHES: HELEN WILLS AND HELEN JACOBS,

Both Californians, in the Match in Which the Champion Retained Her Title on the Courts of the West Side Tennis Association at Forest Hills.

(Times Wide World Photos.)

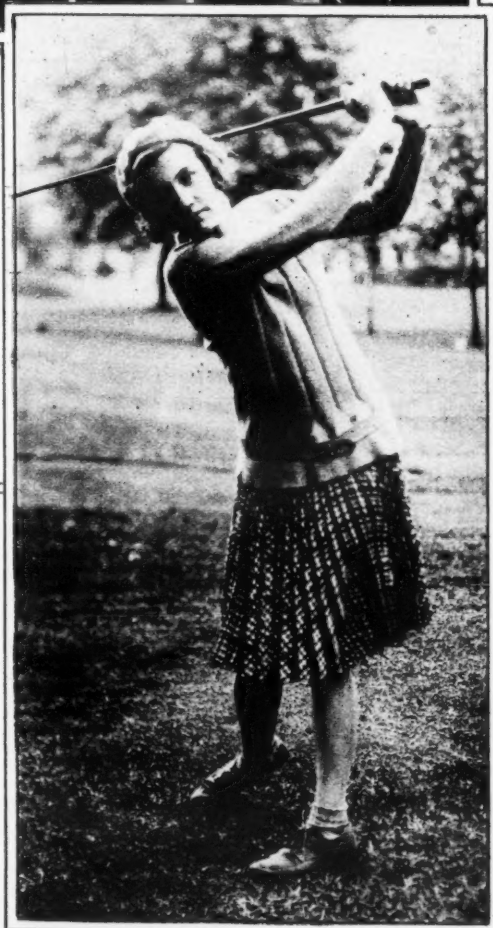


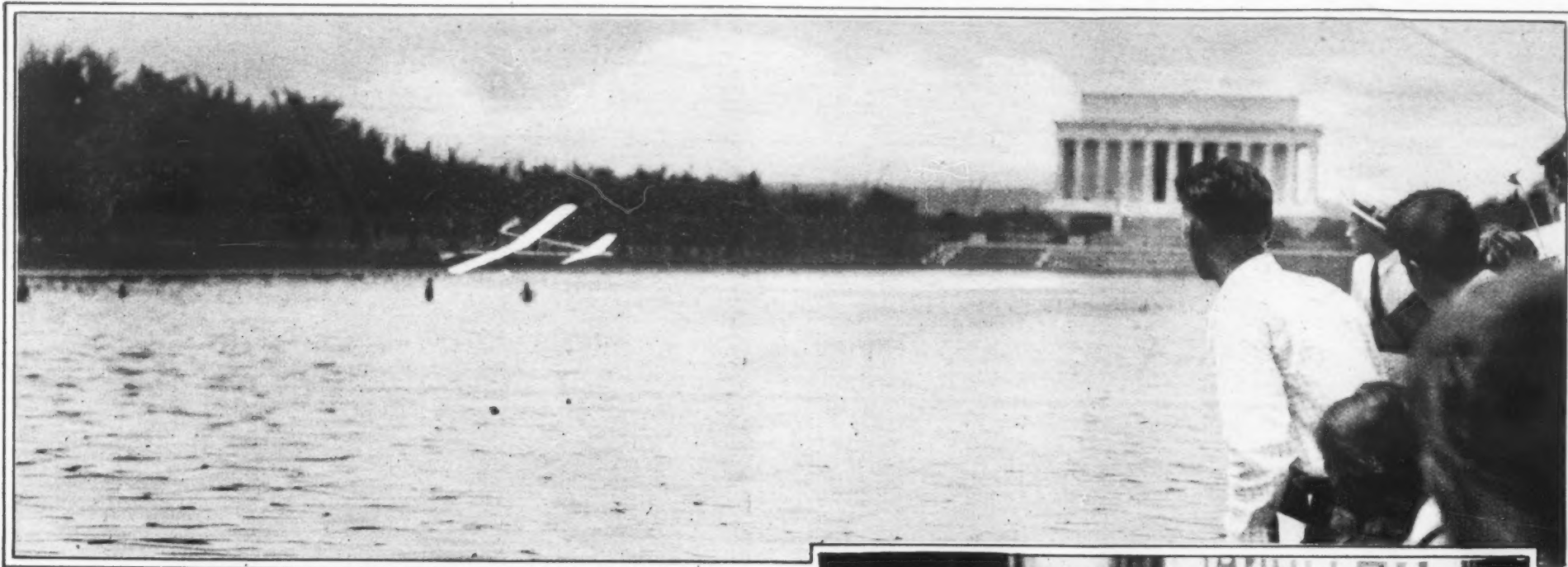
STILL THE UNDEFEATED CHAMPION: HELEN WILLS, Who Won Her Fifth National Title, With Her Opponent, Helen Jacobs, a Fellow-Californian, Whom She Defeated in the Final Match at Forest Hills.

(Times Wide World Photos.)

THE JUNIOR GOLF CHAMPION OF THE WESTERN STATES: RENA NELSON of Highland Park, Ill., 15, Who Won the Title at the Recent Tournament at the South Shore Golf Club With a Score of 80 in the Last 18 Holes.

(Times Wide World Photos, Chicago Bureau.)





A MODEL SEA-PLANE CONTEST: WASHINGTON BOYS

Watch One of the Entries in the Contest Soar Above the Lincoln Memorial Reflecting Pool During the Semi-Finals.

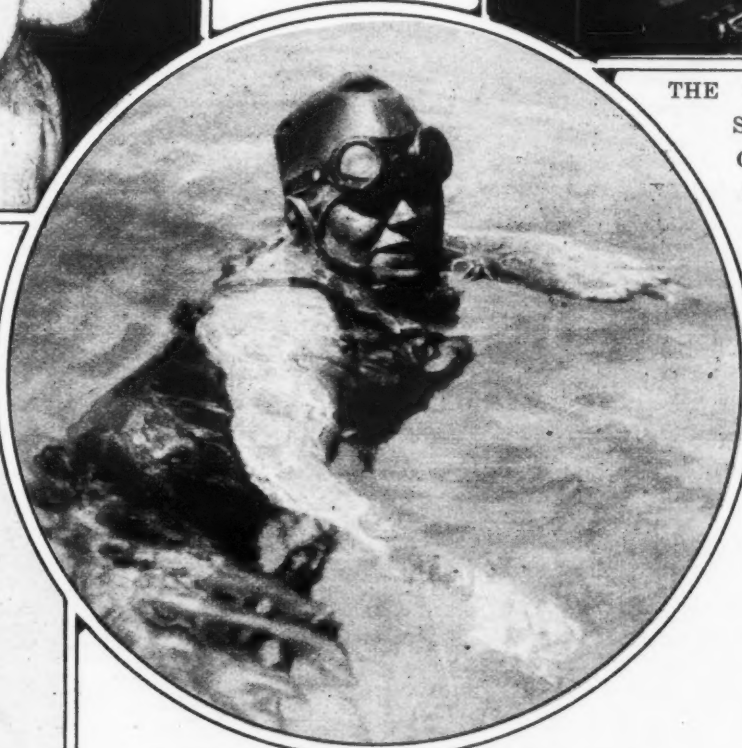
(Times Wide World Photos.)



MARY PHILBIN, Universal Screen Star, With Paul Kohner, Film Supervisor of the Same Company, Her Engagement to Whom Has Just Been Announced.



THE GIRL WHO SWAM THE CHANNEL: GERTRUDE EDERLE at Toronto, Canada, Signing Her Official Entry in the Big Swimming Race to Take Place in Two Events at Toronto.



THE WATERY ROAD TO FAME: MRS. LEE FOURRIER.

36 Years Old and a Mother, Who Recently Established a New World's Endurance Record With a Continuous Swim of 56 Hours, 56 Minutes and 30 Seconds in a Pool at Colton, Cal. (Times Wide World Photos, Los Angeles Bureau.)



MISS MARION B. CARSTAIRS, Young British Sports-woman, Arriving on the Steamship Berengaria to Participate in the International Trophy Races at Detroit With Her Speed Boat Estelle II. (Times Wide World Photos.)

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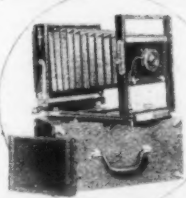
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When I Rose to my Feet I Turned to Stone

—But Now I Can Hold an Audience of Thousands Spell-Bound!!!

"WHAT do you think about it, Warren?" I rose to my feet and turned to stone. You could hear a pin drop. Everyone's eyes were glued on me. I stood there in dumb agony. I could utter only a few rambling words. Finally I slumped into my seat.

Yet I had prepared for this opportunity for weeks. I had some valuable suggestions to make that meant considerable money saved for the firm. This was my BIG chance to show them that I had brains, ability, and was important to them in a higher capacity than my present position. I had failed miserably.

In the midst of these harried reflections, I realized that Dickens was talking. Gradually I found myself intent on what he was saying. He talked clearly, with poise and direct firmness. He knew what he wanted to say and said it in a way that impressed everyone there. He had nothing startling to say, in fact, my suggestions were of a good deal more actual value than his. But when he sat down, flushed and satisfied, hearty applause filled the room.

A few days later I saw Dickens come out of the boss' office, grinning from ear to ear. There was only one way to interpret that grin. It meant a substantial promotion. My heart sank. I had been with the firm a long while. He had just entered a short time ago. I saw him pass my office, hesitate a few seconds, and the next thing I knew he had a chair hunched close to mine and was talking to me in a low, excited voice.

"Warren, I know what's the matter with you. You had more to say at the conference the other day than I did. But you're scared of your own voice. A few months ago, I was even worse than you. I couldn't even carry on a civil conversation with one person, let alone stand up in front of a lot of people. How did I change?" Then he told me his secret. And to-day I laugh at the memory of that awful experience.

In 20 Minutes a Day

I learned how to think on my feet and how to express my

thoughts clearly, logically, with compelling, direct force. NOW I can sway an audience of one—or many. I am no longer self-conscious. I have learned how to forget my audience completely and concentrate on what I am saying. I can make others think as I do and carry out my suggestions. I have a new inner power and self confidence. I have talked before the same men who witnessed my timid stage-fright at that conference, many times since then. I have held them spell-bound—breathless. They have given applause and compliments on my eloquence. I have received worthwhile promotions—more than I dared hope for. Not only that, but socially, I used to be a hopeless bore. Now I am a leader in my lodge and realize that my company is sought after and enjoyed by both men and women, wherever I meet them. Before I was always on the sidelines. Now I find myself the center of things.

But the best part of it all was the amazingly easy, simple way I accomplished all this by merely giving 20 minutes a day, in the privacy of my own home, to this most fascinating subject.

There is no "special ability" or gift needed to become a fluent, forceful speaker. *Everyone* is born with the power of convincing speech. You, too, can overcome self-consciousness, timidity, stage-fright, shyness—any handicaps that prevent you from using this hidden power. You, too, can easily learn how to put yourself across—be decisive, definite, and make yourself a leader. It is this power of forceful speech that will win you salary increases, advancements in business and social recognition and popularity.

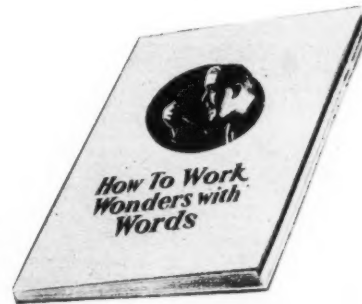
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